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c o n t e n t s
 Shore Life Magazine - An earth-friendly magazine for New Jersey • Endless Summer 2010

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migration. At New Jersey Shore Life magazine, it is our mission to keep the shore spirit alive along with being good stewards — and encouraging others — of the land, air, water and wildlife around us!

Cover photo by Greg Laplaca — www.Laplacapottery.com

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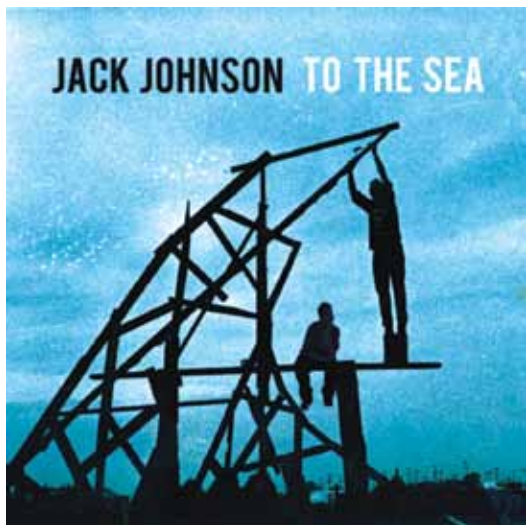
Think you got what it takes to be a Sailor Jerry pin-up?

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
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Michael Dwornik photo

Inked Magazine is looking for gorgeous tattooed women who embody the taste and spice of Sailor Jerry. Drawing on the heritage of tattoo icon Norman "Sailor Jerry" Collins and the retro cool of Sailor Jerry Spiced Rum, Inked Magazine will be shooting a sexy and classy 2011 calendar that will hang in bars, tattoo shops and mancaves across the country. You needn't have any professional modeling experience, but you do need to be at least 25 years of age, have some beautiful ink and a smile to match. Upload your photos before Aug. 15 and get friends to vote for you through Twitter and Facebook blasts. The more attention you get, the tougher it is for them to overlook you. Surf on over to Inkedmag.com or SailorJerry.com for more info!



Jack Johnson's 5th studio album, *To The Sea*, which recently debuted at #1 on the Billboard Top 200 Albums chart, paves the way for responsible CD production and packaging. The album was recorded using solar energy; printed on 100% post-consumer waste recycled paper, and carries the 1% For The Planet logo. Not only that, Johnson's 2010 *To The Sea* tour — which stops in New Jersey this summer — paves the way in green touring practices and community engagement. Tour busses and trucks will run on sustainably produced biodiesel, food will be sourced from local organic farmers, waste reduction efforts will be expanded with water refill stations along with bio-ware, composting and recycling. All tour merchandise is also made from sustainable materials with a focus on reusable and renewable products. As in 2008, Jack Johnson will donate 100% of his tour profits to charity. Visit AllAtOnce.org. Surf on over to jackjohnsonmusic.com for tour dates, greening and more info.



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Wrap one of these beautiful genuine Tropical Sterling Starfish Bracelets with tropical pastel sea glass around your wrist. Made locally by Nick Donofrio of Tinton Falls, this elegant 7-1/2" sterling silver curb chain with five attached solid Sterling Starfish are surrounded by six drilled gems of genuine tropical pastel sea glass found in Puerto Rico, Bermuda and Hawaii. Secures with a lobster claw clasp. His Jersey Shore company specializes in beach-glass and sea glass jewelry. Nick's jewelry is entirely handcrafted with his own patented designs and wraps using only the very best sea glass and materials available. Go to Seaglassdreams.com and order one, or call Nick Donofrio at 732-822-5941.

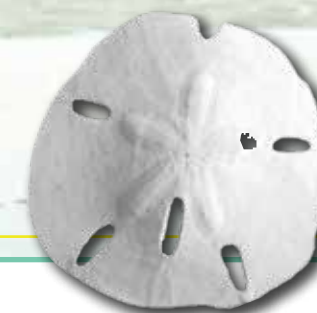
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Globetrotter coastal pots. Get a heavy duty pot with your favorite town name on it. Dean Fengya, owner of Globetrotter, practices fair trade cottage industry and is a direct importer of antiques, artifacts, decorative arts, jewelry, handbags and gifts. Two Point Pleasant Beach locations: 1809 Ocean Ave., Rt. 35 South, and 300 Richmond Ave.



Bike a Jersey Shore boardwalk or beach riding a Phat Cycles beach cruiser. Go to Phatcycles.com to find a dealer along the shore and to pick up a bike made for cruisin' the beach!

Phat Cycles photo



Paul Cilinski, who plays Jimmy Buffett, beach-themed music, island music, country, and originals, performs at many locations on or near the water in Monmouth and Ocean Counties. In the Fall, he travels to Key West, his home away from home, and eventually ends up on the tropical island of St. Marteen. Check his website Paulcilinski.com, to catch his act!



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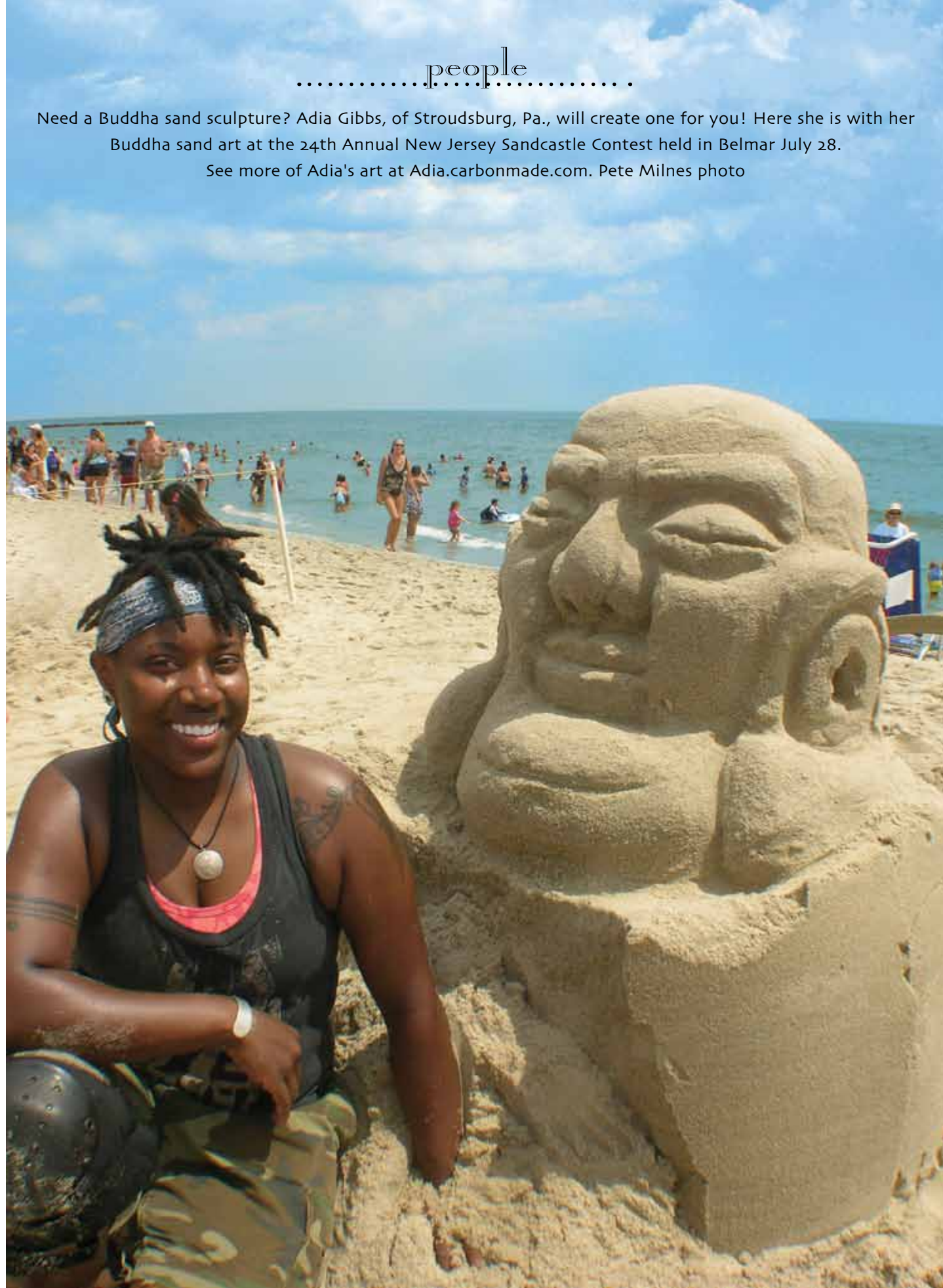
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.....people.....

Need a Buddha sand sculpture? Adia Gibbs, of Stroudsburg, Pa., will create one for you! Here she is with her Buddha sand art at the 24th Annual New Jersey Sandcastle Contest held in Belmar July 28. See more of Adia's art at Adia.carbonmade.com. Pete Milnes photo



Marilyn Schlossbach's culinary world boasts eclectic cuisine inspired from her deep love of exotic locales & global fare, always keeping sustainability & philanthropy at the core of every endeavor.

Marilyn is always sure to be cooking up something to tempt your palate & feed your soul. Vacation with Marilyn & the Kitschens crew all year long on the Jersey Shore by visiting ...

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"Fishing in Belmar" — Scott LeMatty photo



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Dick LaBonté

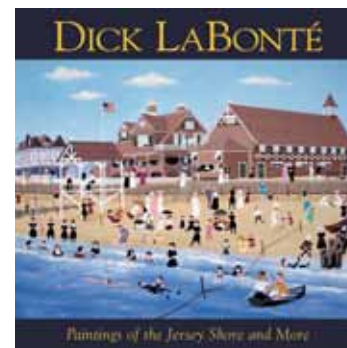
Nostalgic New Jersey Shore Artist

Dick LaBonté was born in 1921 in Battle Creek, Mich., and grew up in Wilmette, Ill. His writing and artistic skills were honed at New Trier High School and Colgate University. During World War II, he served in the U.S. Navy as commanding officer of a submarine chaser in the South Pacific.

Mr. LaBonté's postwar business career included 28 years with the McGraw-Hill Publishing Co. in New York, where he held several managerial positions, among them director of sales promotion of Business Week Magazine.

Seeking a different outlet for his creative skills, LaBonté took early retirement in the 1970s and began a second career as an artist. Using a neo-primitive style, he focused on nostalgic paintings of the New Jersey Shore. Limited edition prints of his work were an instant success, and distribution quickly spread along the East Coast from Cape Cod to Florida.

Actually, Dick LaBonté's best-known painting is not a seashore scene but a fantasy entitled, "Cocktails at the White House." Depicting a gathering of all the Presidents and First Ladies, it was painted in 1984. New Presidents are added as they take office. The print is in its 5th edition, with President Barack Obama and First Lady Michelle Obama added to the painting. Continuing in the same venue, "At the Garden of Allah" depicts favorite Hollywood actors and actresses of the 1930s and 1940's gathered at party, dressed in costumes from their well-known movies.



Available at most bookstores is "Dick LaBonté: Paintings of the Jersey Shore and More," published by Jersey Shore Publications. This wonderful coffee table book includes more than 160 images of paintings by Dick LaBonté, with comments about each painting written by the artist.

Recently selected to be listed in Who's Who in American Art, Dick LaBonté lives in Bay Head with his wife Katie. His daughter owns and operates the Anchor & Palette Art Gallery, the main source of his paintings and prints. View or purchase Dick's book or prints at Anchorandpalette.com, Dicklabonte.com or The Jolly Tar, 56 Bridge Ave in Bay Head, 732-892-0223 •

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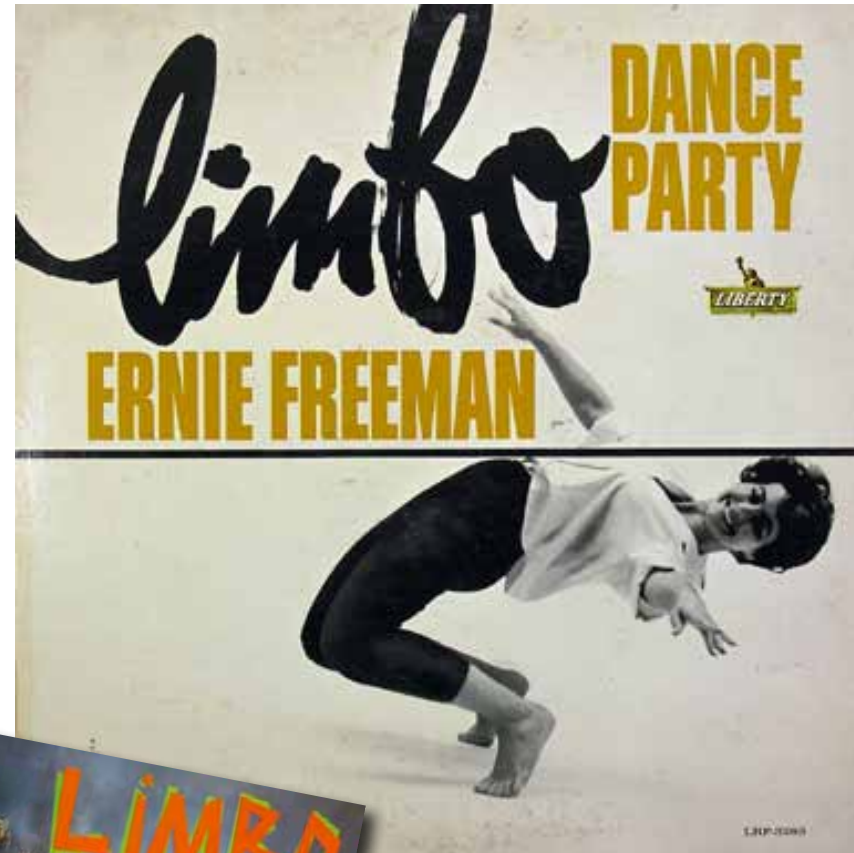


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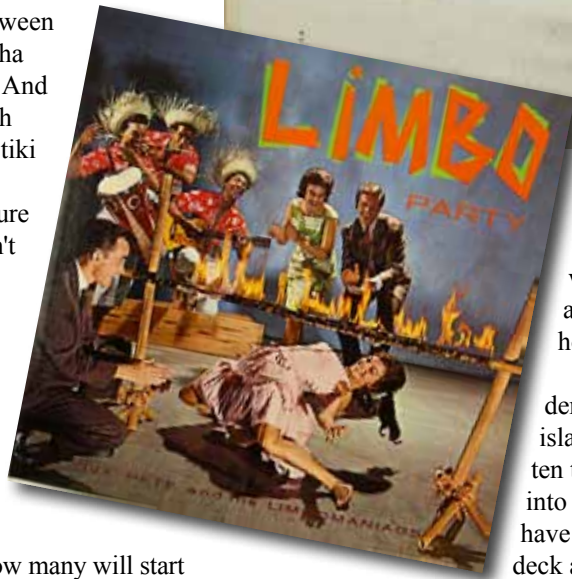
How low can you go?!

Rum-fueled calypso parties can unleash island fever & hijinks when the limbo pole is broken out ...



When's the last time you've been invited to a serious get-down, throw-down, calypso party — and the limbo stick was broken out? And we're not talking about a kids birthday party — we're talkin' about a rum-fueled, calypso/reggae party complete with hijinks, hooligans and tiki-crazed adults putting' it all out there and putting' it under the pole (hopefully not on the pole).

If you haven't been to one (or an island recently) maybe it's time to sound the conch shell and get the luau started! It's fun, dangerous, sexy and it's sure to make island fever spike during any beach party. All you need is a pole, the right music, and the right participants. And don't forget the rum-laced drinks; some that we recommend include the Dark 'N Stormy, Between the Sheets, San Juan Sling, Mocha Soother, and the Banana Mama. And we can't stress enough that hooch (rum!) is the vital key to a good tiki and limbo party.



Before the party starts, make sure you have a good limbo pole. Don't use a broom from the garage nor a old curtain rod. If you can't find one, sneak over to your neighbors yard at night and cut down a stalk of bamboo, or go to Home Depot and get a pvc pipe (make sure it's long enough for a few people to under at once, because when the rum kicks in, there's no telling how many will start gyrating together) and paint it funky Hawaiian colors and shapes.

Finally, don't even think about breaking the pole out until the party is halfway over, the rum has kicked in, and the hijinks have begun. You'll know when it's time — women will unbutton that second button, men's Hawaiian shirts will have had the buttons ripped off or fully unbuttoned (six-packs and beer bellies baby!) straw hats will be cocked, crooked, or sideways and

speech has begun to slur. At this point, turn the lights down, sound the conch shell (did we mention you need a conch shell? Buy one and go online to learn how to make a conch horn), crank up the music and get limbo-ing!

Limbo dance history: Limbo Dance, or "Under Stick Dance," originated on the West Indies island of Trinidad back in mid-1800s. It is written that the dance simulated slaves going down into the holds of slave ships, where they would have to lean back in order get past the upper boat deck and down below deck (the boat holds were designed for packing goods, not humans, hence they

were going into "limbo." The Queen of Limbo Julia Edwards and her dance troupe (hailing from Trinidad) are credited with showing the rest of the world (including Hawaii where it really caught on) the art of limbo dance when they toured the world during the 40s and 50s at the height of the tiki craze.

— *Pete Milnes* •

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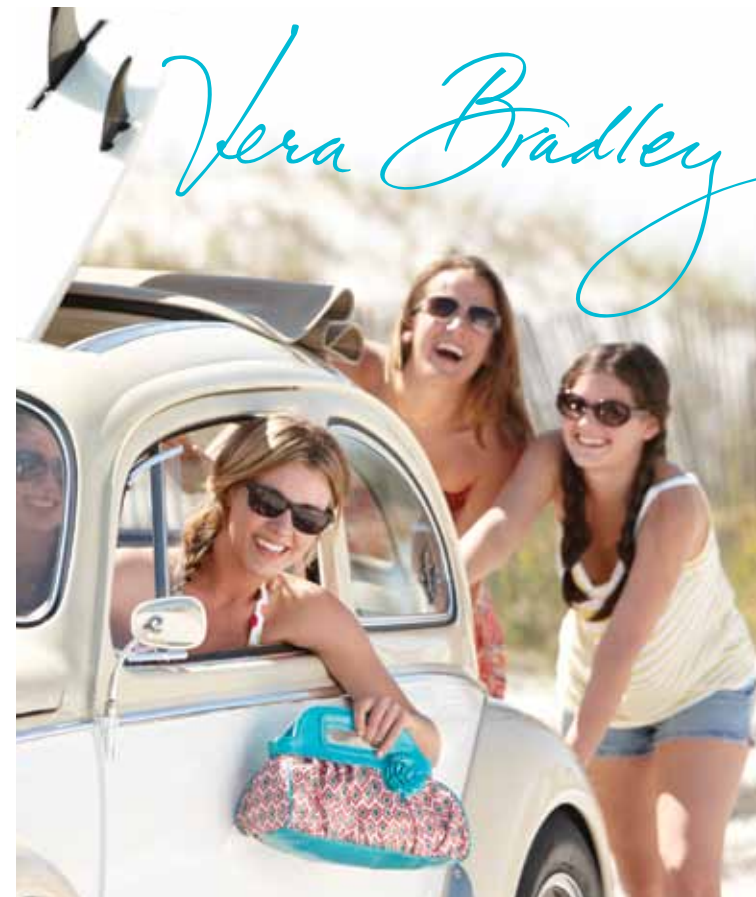
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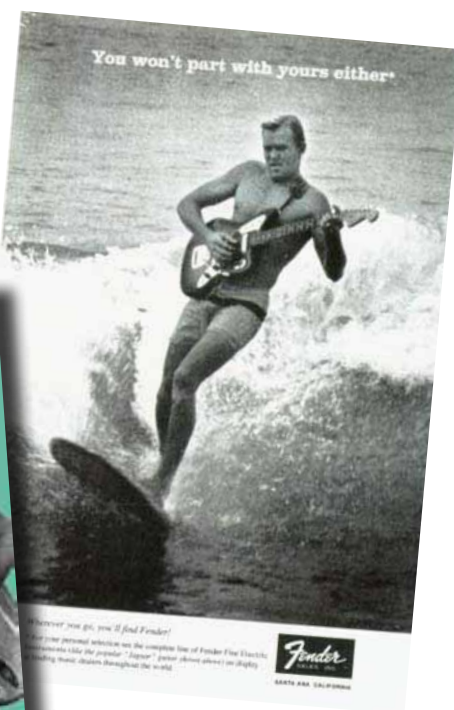
Pete Milnes photo

Surf Guitar Hero Still Makin' Waves

You're at Asbury Park's world famous Asbury Lanes, packed inside the converted bowling alley-turned music venue with other beatniks waiting for the show to begin. Dick Dale — "King of the Surf Guitar" and tonight's performer is outside in his SUV and starts strumming his familiar Fender Stratocaster "twangy" surf guitar from inside the vehicle. By radio control, you and the inside crowd begin to hear the loud trademark chords of Dick Dale's "Misirlou" song (YouTube it or watch Pulp Fiction). The crowd goes crazy inside with cheers and anticipation looking for a glimpse of the surf guitar legend. But they're looking in the wrong direction toward the backstage ... at the same time Dick busts through the front door jammin' his twangy trademark guitar making his way to the stage, and what follows is what any true "salt-water-in-the-brain" beatnik surfer lives for.

Dick Dale invented surf music in the 1950s. He was given the title "King of the Surf Guitar" by his fellow surfers with whom he surfed with from sun-up to sun-down. He still rocks select venues around the world with the same vengeance as he did in the 50s. Surprise to many, Dick is also an accomplished horseman, exotic animal trainer, surfer, martial arts expert, archer, and airplane pilot. Rock on dude! Surf on over to Dickdale.com for tour dates and more about the surf guitar legend. — *Pete Milnes* •

Dick Dale at Asbury Lanes in Asbury Park; on the cover of The Continental Magazine; in a Fender Guitar ad.



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Lighting the way

Sea Girt Lighthouse, at Ocean Avenue and Beacon Boulevard in Sea Girt, New Jersey, flashed its first light December 10, 1896. The beacon, which could be seen 15 miles at sea, guided countless mariners in their journeys and contributed to the state's economic growth and helped make sailing through local waters safer. The lighthouse was built to illuminate a blind spot midway in the 38.5 mile stretch between Navesink Lighthouse to the north and Barnegat Light- house to the south. It also served as a landmark for nearby Sea Girt Inlet and Wreck Pond.

By the early 1900s, there were some 40 light stations – lighthouses, lightships and range lights – along New Jersey's 130-mile coastline. Just over half of them survive. But only 11 of the original lighthouses, including Sea Girt, are open to the public. As many as 15 Coast Guardsmen were stationed at Sea Girt Lighthouse during the war, sleeping in bunk beds, with more Army troops camped on the north lawn. They stood watch in the tower, scanning the waters for enemy ships and for Allied ships in trouble. The troops also patrolled the beaches with guard dogs, looking for landed saboteurs.

In 1945, after the war, an automatic light – like an airport beacon – was mounted on the top of Sea Girt Lighthouse tower and the lighthouse was decommissioned. Except for occasional inspections, no one was assigned to the lighthouse for almost a decade. In 1956, the federal government put the lighthouse and surrounding property, excluding the metal tower on the 22 foot by 24 foot parcel, up for sale. The State of New Jersey wasn't interested. The Borough of Sea Girt was and bought the lighthouse for \$11,000, using it for more than two decades as the library and community and recreation center. But by 1980, the heavily-used lighthouse had become dilapidated and needed major, costly repairs. The building was closed. The Borough considered its options, including selling the property. That's when concerned citizens formed the Sea Girt Lighthouse Citizens Committee to "save our lighthouse." They went door to door seeking other recruits and donations. The all-volunteer, non-profit Committee managed to reach a 25-year agreement with the Borough in 1981, leasing the building for \$1 a year, taking full responsibility for the building's maintenance and preservation of its history. There followed a full restoration of the building and extension of the agreement to 2056.

Since its restoration, the lighthouse is in use some 200 days a year. Where its beacon comforted and guided generations of mariners, the Sea Girt Lighthouse today preserves and proclaims its fascinating history through publications, special programs and guided tours of the building now filled with exhibits of rare photos and artifacts. A growing collection of artifacts covers the U.S. Lighthouse Service and its keepers and their families, the Coast Guard era, the *Morro Castle* disaster and rescue and Sea Girt of bygone days.

The Sea Girt Lighthouse Citizens Committee gives tours of the Sea Girt Lighthouse. A typical tour gives a full history of the lighthouse, as well as other historical events that transpired in Sea Girt, such as the *Morro Castle* disaster. Tours are free, donations are welcome. For additional information, you may call 732-974-0514, or visit Seagirlighthouse.com.

— Seagirlighthouse.com •

Sea Girt Lighthouse
 Scott LeMatty
 photo



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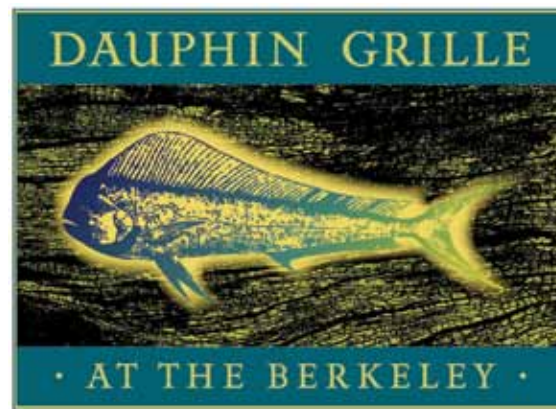


Shore Life Magazine's "Coastal Kitchen" contributor, restaurateur and chef Marilyn Schlossbach recently opened up her newest dining locale, The Dauphin Grille, an in-house restaurant at Asbury Park's historic Berkeley Oceanfront Hotel. The grille offers patrons a full-scale restaurant and bar, as well as room service and catering services.

"To my staff and me, The Dauphin Grille presents so many opportunities for the continued evolution of our culinary world," said Marilyn. "Most importantly, we are excited to offer guests and Asbury Park visitors an eclectic and healthy dining experience. Our city is going through a critical redevelopment period, and I want patrons who stay at the Berkeley and dine at The Dauphin Grille to have a memorable Asbury Park experience."

The Dauphin Grille's menu offers Mediterranean-inspired, seasonal bistro fare. When available, all menu options are prepared with ecologically sustainable and locally grown product. Sample items include Coq Au Vin, Piri Piri Organic Shrimp Skewers and Halibut Biarritz.

The Dauphin Grille is open seven days a week throughout the summer. The grille is located at 1400 Ocean Avenue, on the east side of the Berkeley Oceanfront Hotel. Guests may enter through the Ocean Avenue garden gate, or through the hotel lobby. Indoor and outdoor dining options are available. The Dauphin Grille's phone number is 732-776-6700. And, as always, you can visit any of Marilyn's creations and restaurants at www.kitchens.com. — *Scott LeMatty photo* •



Black Garlic Pan Seared Halibut served at the Dauphin Grille

Recipe for 4

- 4 - 5 ounce pieces of Pacific Halibut (sustainable if Pacific)
- 2 cloves of fermented black garlic (specialty stores or langosta can order by the lb.)
- 1 qt of Moroccan Cous Cous (Sickles Market)
- 1 pt of Confetti or other local tomato cut into halves
- 4 leaves of purple opal basil sliced thin (may sub with any basil you like)
- 6 leaves of Jersey Basil chopped
- 2 ounces white balsamic cream (Sickles)
- 1 Meyer lemon sliced thin
- 3 tbsp Tunisian olive oil (Sickles)
- 3 tbsp of Tunisian Lemon Marmalade (Sickles)

- 3 tbsp of Tunisian Harrisa (Sickles Market)
- 2 ounces of crisp white wine (Pinot Grigio)
- 1 yellow bell pepper chopped
- 2 cloves of garlic chopped
- 1/2 of vidallia or wala wala onion chopped

- Rub fish with the black garlic and set aside.
- For the Cous Cous – boil 3/4 quart of water in a pan and add cous cous. Cover and let sit for 15 minutes.
- In a sauté pan heat 1 ounce of olive oil. Add onions and sweat. Add garlic and sweat. Add regular basil and peppers and turn off heat.
- Mix the Cous Cous with sautéed ingredients.
- In a separate bowl mix remaining oil, purple basil, salt and pepper to taste, white balsamic cream, tomatoes, marmalade and harrissa.
- In a hot sauté pan sear the fish – garlic side down. Cook for 2 minutes then flip. Put 2 slices of lemon on each and finish in the oven for 5 minutes at 350.
- Place cous cous on a plate and set fish on top. Put equal parts of room temperature local salsa on each fish.
- Garnish with some fresh local herbs.

Serve with Moroccan wine from Africa - "Syrocco Zenata Syrah" - and enjoy! — *Marilyn Schlossbach* •

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.....pirates.....

Avast! Talk like Pirate, Scurvy Dog or Wench!

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Ahoy - An interjection used to hail a ship or a person, or to attract attention.

Arr! - An exclamation.

Avast! - A command meaning stop or desist.

Aye (or ay) - Yes; an affirmation.

Belay - To stop, most often used as a command.

Black spot - A black smudge on a piece of paper used by pirates as a threat, often accompanied by a written message specifying a death threat

Blimey! - An exclamation of surprise.

Blow the man down - To kill someone.

code of conduct - A set of rules which govern pirates behavior on a vessel.

Crack Jenny's tea cup - To spend the night in a house of ill repute.

Davy Jones' Locker - fictional place at the bottom of the ocean. A term meaning death. Davy Jones was said to sink every ship he ever over took. To die at sea is to go to Davy Jones' Locker.

Fire in the hole - A warning issued before a cannon is fired.

Give no quarter - The refusal to spare lives of an opponent. Pirates raise a red flag to threaten no quarter will be given.

Grog blossom - A redness on the nose or face of persons who drink ardent spirits to excess.

Hang the jib - To pout or frown.

Heave to - An interjection meaning to come to a halt.

Ho - Used to express surprise or joy, to attract attention to something sighted, or to urge onward.

Hornswaggle - To cheat.

Keelhaul - punish someone by dragging them under a ship, across the keel, until near-death or death.

Loaded to the gunwales - To be drunk.

Maroon - To abandon a person on a deserted coast or island with little in the way of supplies. It is a fairly common punishment for violation of a pirate ship's articles, or offending her crew because the victims death cannot be directly connected to his former brethren.

Motherload - largest amount of booty discovered.

No prey, no pay - common pirate law meaning crew received no wages, but shared in booty taken.

Parley - A conference or discussion between opposing sides during a dispute.

Pillage & plunder - rob of goods by force, especially in time of war; to take booty

Rope's end - Another term for being flogged.

Run a rig - To play a trick.

Run a shot across the bow - fire a warning shot.



Art by Rachelle Traut - Alvonia.deviantart.com

Sail ho! - An exclamation meaning another ship is in view. The sail, of course, is the first part of a ship visible over the horizon.

Show a leg! - phrase used to wake a sleeping pirate.
splice the main brace - To have a drink or perhaps several drinks. •



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.....aquarium.....



Adventure Aquarium photo



The Pacific Sea Nettles exhibit, located at the Adventure Aquarium in Trenton, is a 1,900-gallon cylinder exhibit specially designed for jellies. The tank is home to more than 90 nettles at the exhibit, and all of them were cultured at Adventure Aquarium. And get this — each of the jellies began their life at about the size of a pin head and it took up to five months for them to fully grow! Since Adventure Aquarium first opened its doors in May 2005 (it was formerly New Jersey's State Aquarium), biologists have successfully cultured, raised and

donated more than 400 jellyfish for other association of zoos and aquariums around the country.

Sea nettles, or *Chrysaora quinquecirrha*, are whitish in color and is the most abundant jellyfish found in bays and tidal tributaries along the East Coast. A sting

from a sea nettle causes a painful rash that usually lasts about 20 minutes. Treat the sting with plain, white distilled vinegar, something that lifeguards usually have. Adventure Aquarium is open daily 9 a.m. to 5 p.m. Avoid lines, buy tickets online at Adventureaquarium.com. — *Pete Milnes* •

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Coast Guard *Cavalry*

The use of soldiers on horseback normally invokes the thought of great historic cavalry charges. The charge of the Light Brigade, for instance, (which inspired the famous poem by Tennyson). Custer's Last Stand, as well as Pickett's famous charge up Cemetery Ridge during the battle of Gettysburg often comes to mind. When we think of the U.S. Coast Guard however, we often form images of brave men sailing out in fierce storms, in small craft to rescue ships and seafarers.

World War II however transformed traditional roles, both military and civilian. In the early days of the conflict we expected the U.S. mainland might be attacked. We practiced air-raid drills, all lights had to be shut off or windows covered so that not one fleeting ray of light could be seen. Civilian air raid wardens (often the neighborhood Hitler), would whistle or shout if they saw light, and we could be fined if we did not comply. The top half of all automobile headlights had to be painted black. All households were issued portable hand pumps to be kept filled with water in case of incendiary bomb attack.

Civilians were constantly reminded of the need to buy War Bonds, save tinfoil, and gas was rationed. Housewives were given special containers and told to save cooking oil and other fats which were used in making explosives.

In fact one radio announcer made the comment, "Ladies, don't forget to take your fat cans down to your neighborhood grocer!"

Along the East Coast, the Nazi submarines roamed as they pleased offshore. Indeed the enemy submarines would use the lights on shore to highlight the shadows of ships as they left New York harbor, heading overseas, making the area a veritable shooting gallery for torpedoes. Two hundred fifty-nine ships were sunk off the Atlantic Coast. Author Homer Hickem, wrote the definitive book, "Torpedo Alley," which describes the devastation. Nazi saboteurs landed on Long Island and in Florida, so we needed a better method of protecting our shoreline.

The U.S. Coast Guard, as always, to the rescue! Our shores were constantly patrolled by sentries, attack dogs, and yes, the Coast Guard Cavalry! That was not the official name of course, but it shows just how adaptable the service was to meet the threat. The Coast Guard utilized whatever resources were necessary to protect our shores. Semper Paratus!

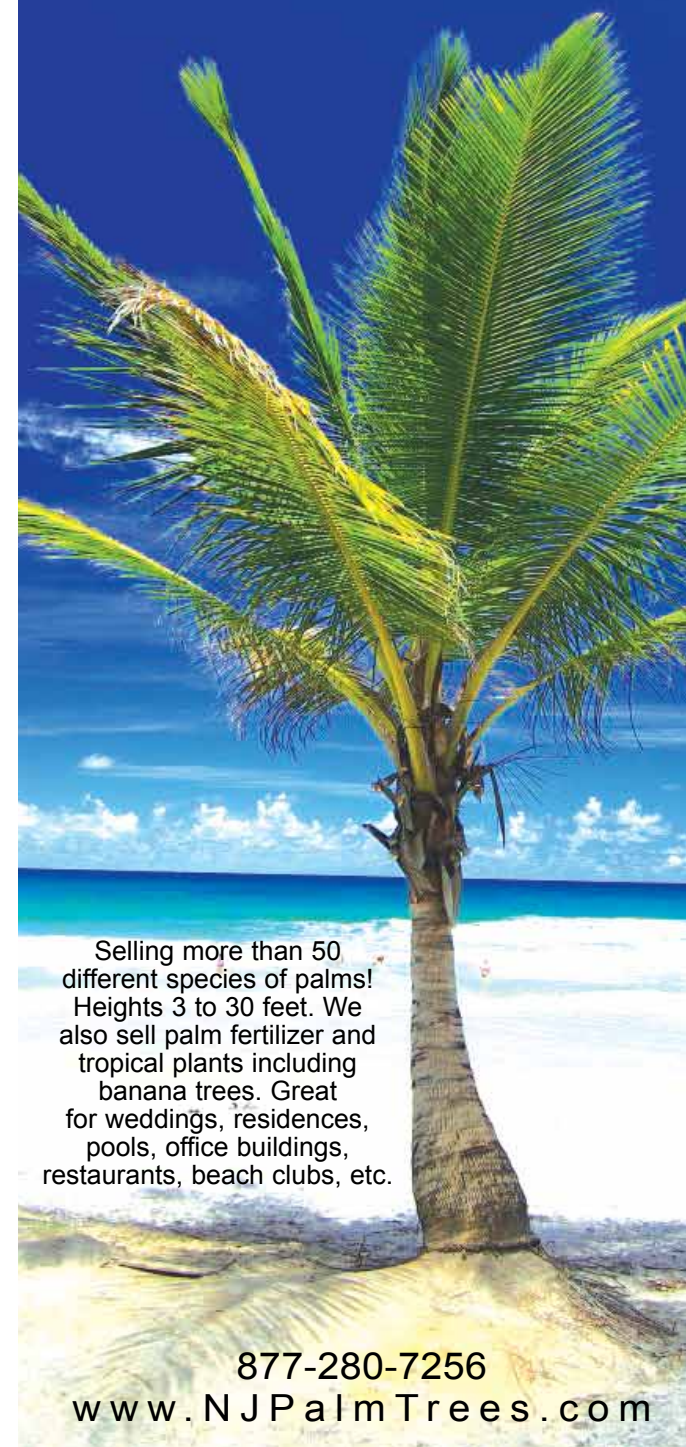
— *Gordon LeMatty* •



Coast Guard Historian photos

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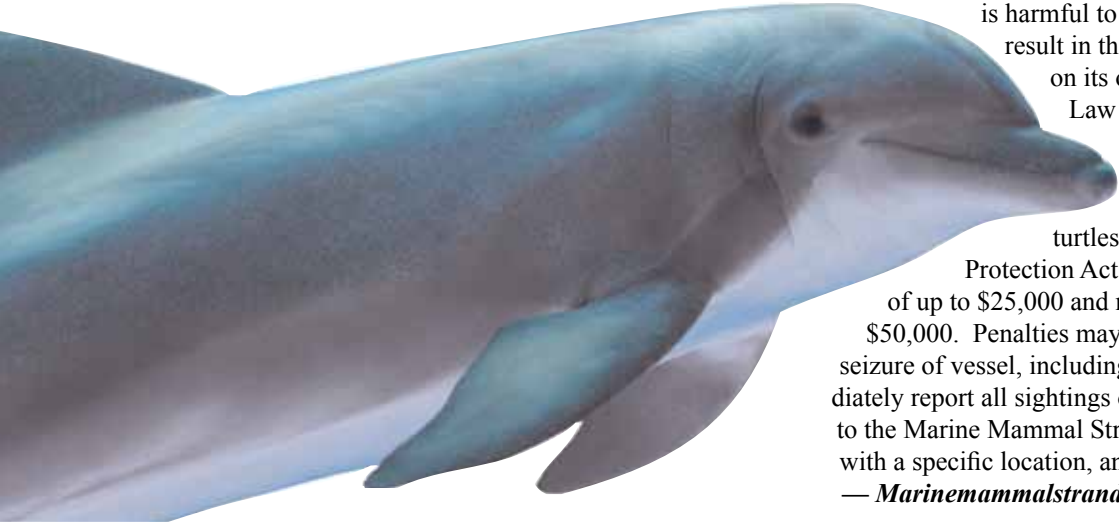
.....marine mammal stranding center.....

"Do not feed me! I can find my own food." — Dolphin #56

Dolphin 56 has been a frequent visitor of New Jersey waters for many years. He is originally from the Indian and Banana Rivers on the east coast of Florida but has been observed as far north as New York since 1996. During a scientific research study in 1979, Dolphin 56 was branded with the number "56" on his dorsal fin. At that time, growth layers on his teeth indicated that he was approximately 12 years old. Recently there have been sightings of Dolphin 56 in

various locations throughout New Jersey. He has been reported to frequently approach boats and beg for food. However, it is against federal law to interact with this animal. NOAA National Marine Fisheries Service enforces the Marine Mammal Protection Act of 1972 which prohibits the harassment of any marine mammal or sea turtle. Harassment includes any interaction that may disturb the natural behavior of the animal or increase the potential for injury. Feeding Dolphin 56 or any wild dolphin is harmful to the health of the animal and may result in the unwillingness to forage for food on its own. NOAA Fisheries Office for Law Enforcement cautions the public to maintain a distance of more than 50 yards to avoid the harassment of wild marine mammals and sea turtles. Violations of the Marine Mammal Protection Act may result in fines or civil penalties of up to \$25,000 and maximum criminal penalties of up to \$50,000. Penalties may also include imprisonment and/or seizure of vessel, including jet skis. We ask that you immediately report all sightings of marine mammals and sea turtles to the Marine Mammal Stranding Center at 609-266-0538 with a specific location, and if possible latitude and longitude.

— Marinemammalstrandingcenter.org •



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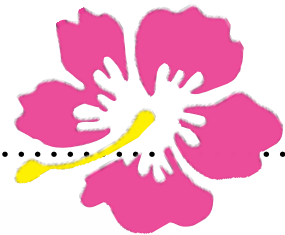
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Learn to Surf!



Surfing is lots of fun and one of the fastest growing natural sports today. Nothing can match the feeling of paddling for an open ocean swell, catching the wave, jumping to your feet and riding a wave formed of pure ocean energy. Check out Eastern Lines Surf Shop in Belmar or Lightly Salted Surf Shop in Asbury Park for surf lessons daddy-o.

Learn to Kite Board!

Want to try a new sport that combines surfing/wakeboarding and hang gliding? It's called kitesurfing, aka kiteboarding. The boys and girls down at Island Surf and Sail on Long Beach Island have been kiteboarding since the sport was invented. The shop is fully stocked with kites, kiteboards, harnesses, and all accessories by Cabrinha, North, Slingshot, Liquid Force, Best, Naish, Litewave, Jimmy Lewis, Pro-limit, Dakine and more. The crew is also available and ready to get you on the water and on your way to kiteboarding! Kite boarding is not a sport that is learned overnight. Island Surf & Sail offers kitesurfing lessons from beginner to advanced, private or group, all assisted by personal watercraft. Reservations are required at least 3 days in advance. Check out Islandsurf-sail.com, or call 609-494-5553.



ISS photo



NSP photo, Darrel Wong

Mike Black photo



Mike Black photo



(Above photos) Humpback whales breach just offshore of Belmar and Spring Lake during mid June. The incredible photos were photographed by shore resident Mike Black. The whales were chasing bait fish. Humpback whales are seasonal feeders and carnivores that filter feed tiny crustaceans, plankton, and small fish (including herring, mackerel, capelin, and sandeel) from the water. Humpback whales eat about 5,000 pounds of krill, plankton, or smaller schooling fish each day.

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Paddle event raises awareness and funds for eight autism charities and SEA's environmental projects

Surfers' Environmental Alliance is gearing up for its 4th annual SEA Paddle NYC. This year's paddle will be the largest to date, promoting an action-packed day aimed at raising awareness and funds for eight autism charities and SEA's environmental projects.

The event will be held on Aug. 13 beginning at 8 a.m. with a 28-mile charity Paddle and Elite Race around Manhattan. The event will come full circle later that day starting with the Ultimate Beach Party at 3 p.m. and the White Water Evening Fundraiser at 6 p.m. featuring live music, auctions, celebrity appearances, awards presentations and more at Manhattan's eclectic South Street Seaport. The event will be catered by the legendary Harbour Lights Restaurant.

Since its inception in 2007, the paddle has grown drastically in scope. SEA Paddle is predicted to raise the bar on previous efforts, with an impressive fundraising goal of \$300,000 in donations and corporate sponsorships; the number of paddlers is expected to double from more than 100 in 2009 to more than 250



anticipated paddlers in 2010. Charity beneficiaries will include Surfers Healing, Autism Speaks, Autism Family Services, Autism New Jersey, Best Day Foundation, Beautiful Son Foundation, Believe in Me School, and Parents of Autistic Children, as well as Surfers' Environmental Alliance.

SEA Paddle will begin at Pier 45 between West 10th Street and Christopher Street in Manhattan and will conclude 28 miles later at the South Street Seaport, Pier 16. This year, for the first time, there will also be a 28-mile Elite Race featuring the world's top stand-up and prone paddlers.

For more information on Surfers' Environmental Alliance and SEA Paddle NYC 2010, or to register for the event, please visit Seapaddlenyc.org.

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Bluefin Tuna Facts

Geographic range: In the West Atlantic, bluefin are found from the Gulf of Mexico to Newfoundland; in the East Atlantic, they are found from roughly the Canary Islands to south of Iceland, and throughout the Mediterranean Sea.

Habitat: Bluefin tuna are pelagic, living in the open ocean.

Life span: Long - the oldest age considered reliable is 20 years, although it is believed that bluefin tuna may live longer.

Food: Bluefin tuna are voracious carnivores that feed on fish, squid, and crustaceans.

Maximum size: Can grow to over 9.8 feet and reach more than 1,400 pounds. Western Atlantic bluefin tuna are believed to grow larger than bluefin tuna in the East Atlantic.

Reproduction: Females produce up to 10 million eggs a year.

Spawning season: From mid-April to June in the West Atlantic.

Spawning grounds: Principally in the Gulf of Mexico and in the Florida Straits.

Migrations: Large bluefin tuna are adapted for migration to colder waters. Tagging of bluefin tuna has indicated that they move across the east/west boundary in the Atlantic. Bluefin tuna can migrate thousands of miles.

Predators: Marine mammals, including killer whales and pilot whales, feed on bluefin tuna. Other predators include sharks and large predatory fishes. Juvenile bluefin tuna are also preyed upon by bluefish and seabirds.

Commercial or recreational interest: Both

Distinguishing characteristics: The bluefin tuna has a large, torpedo-shaped body that is nearly circular in cross-section. The fish is dark blue-black on the back and white on the lower sides and belly. On live bluefin, colorless lines alternate with rows of colorless spots on the lower sides. The second dorsal fin is reddish brown. The color of the dorsal fin, the number of gill rakers on the first arch, and the very short pectoral fins separate this species from other members of the tuna genus, *Thunnus*. — **NMFS/NOAA**



Windsurf along the Shore

Windsurfing combines sailing and surfing. The sailing aspect of the sport involves knowing about wind direction, speed and variation — and knowing how to trim (with your arms) the sail, mast and boom for optimum performance. Also, Being a semi-meteorologist — like all surfers, kiteboarders, and wind surfers — is pretty much a requirement for the sport (check out Magicseaweed.com or Wunderground.com to learn how to read currents/projected ocean and bay conditions). The surfing aspect of the sport involves balance, knowing how to turn the board you're riding with your feet and weight, and of course, knowing when to stay onshore and just watch — when it's too windy or wavy and you feel it's critical water conditions.

Still interested? Next head on over to Youtube and search windsurfing. Check out a good cross section of windsurfers in action in both light wind conditions and for the more extreme sailors



— wave jumping and riding. One of the best wave jumping videos can be found by searching Robby Naish on YouTube. The first video that pops up under Robby Naish tells it all. I started flat-water windsurfing back in 1978. I moved to Puerto Rico in 1982 and quickly made the transition to wave jumping and wave riding on a fun board, or short board, which is much lighter in weight and made for speed, riding and jumping waves.

You can view local windsurfers doing their thing at Sandy Hook in the bay and on the ocean side, on the both coasts of Island State Beach Park, and on Long Beach Island on the ocean or at the popular Bayview Park in Brant Beach.

Check out Island Surf and Sail on Long Beach Island (Islandsurf-sail.com) for lesson, purchase, rental and other windsurfing related questions. They are very friendly and offer expert, sound advice about the sport. — **Pete Milnes** •



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Jersey Paddler

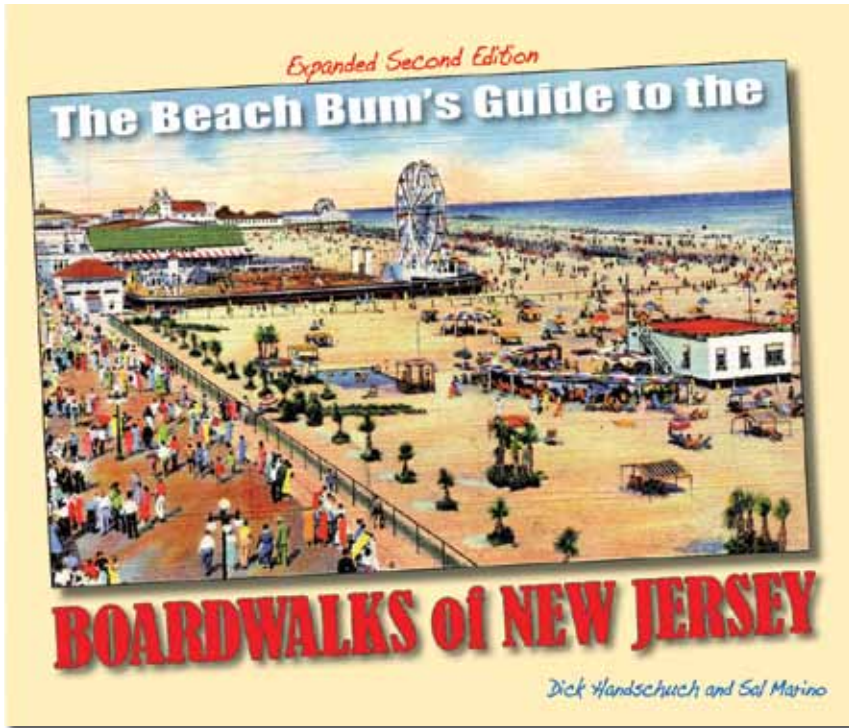
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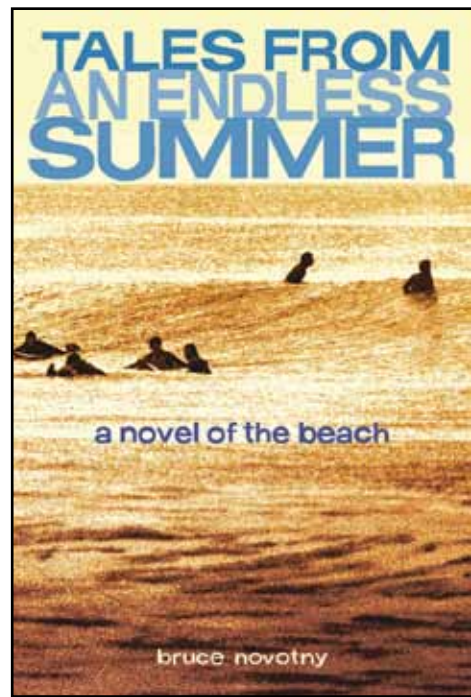
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New Jersey is home to classic and legendary boardwalks — explore all of them, past and present, in this accessible guide to the Shore's "boards." This take-it-with-you guidebook offers locations, directions, maps, as well as side trip suggestions. Boardwalk history and trivia are included along with color photographs and old postcard images. This expanded and revised 2nd edition also includes a new section about biking the boardwalks, too. • — Above & below books available at Down-the-shore.com

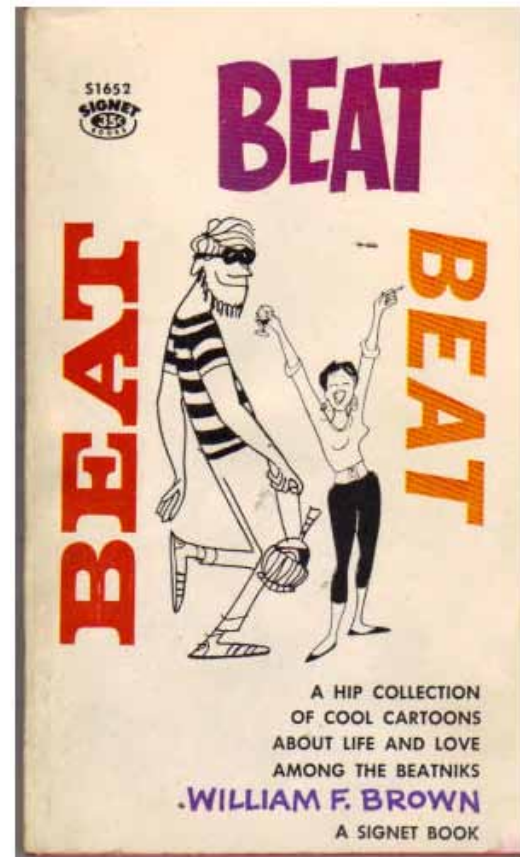
It's been a summer to remember for Kring, a twenty-something spending a season on Long Beach Island with his friends. Already famous for surfing a wave he never surfed, he's entered into a rivalry with one of the world's top surfers, and joined an artists colony whose only creative talent is for partying. Tales From An Endless Summer is a slice-of-shore-life novel that combines the soul-searching of early adulthood, the ecstasy of surfing, and the barefoot quality of a summer by the sea. It's a crazy and comical universe filled with would-be artists, musicians, and poets. It's a story of surfing and love, extraordinary sunsets and strange dreams, wild parties, and the eternal quest for the meaning of life after Labor Day. •



Beat Beat Beat

by William F. Brown

Hey Daddy O!
Cool man cool. Go cat go!
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That was some Hootenanny!
She's a Plucked Chicken.
Blast the Edison.
Here come the Beakels .
Meet you at Pucker Palace.
We'll bring the Juice.
Squatchel Time!



If you love beatnik talk and you're hip with the culture of the Beat Generation, then you'll love this cartoon book by William F. Brown, which was printed in 1959 and sold for 35 cents per copy. Need a copy? Good luck! Try a library, local or online used book stores, or your attic, daddy-o ...

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5-8 - Highlands, Clamfest,
Highlandsnj.com

All Summer Long - Jersey
Shore - Paul Cilinski - Shore
Life Music, PaulCilinski.com

6, 7, 8 - Tuckerton, Tuckerton
Seaport, Maritime Festival,
Tuckertonseaport.org

14 - Toms River
Drum And Bugle Corps
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Shore Invitational
bushwackers.org

18 - Oceanport, Vans Warped
Tour, monmouthpark.com

23 - Beach Haven, LBI
Todd Meredith sings Buddy
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25 - Atlantic City, "Thunder
Over The Boardwalk"
Airshow, Atlanticcitynj.com

September

4-5 - Farmingdale, Jazz It Up
Festival, Newjerseywines.
com

7-12 - Belmar, Fosters
Belmar Pro Surfing Contest,
Belmarpro.com

11 - Asbury Park
Oyster Festival
AsburyParkChamber.com

11 - Island Heights, Island
Heights Sailfest Sailboat
Regatta and Street Fair,
Tomsriverrotary.org

11-12 - Sea Bright, Annual
Sea Bright SkimBash,
visitseabright.com

11 - Tuckerton Seaport
Antique & Classic Boat
Show, tuckertonseaport.org

12 - Waretown, 33rd Ocean
County Bluegrass Festival
alberthall.org

17, 18, 19 - Stone Harbor,
Wings'n Water Festival,
Wetlandsinstitute.org

18 - Sea Girt, Irish Festival
At Jersey Shore, www.
njshoreirishfestival.com/

18 - Point Pleasant Beach,
Festival of Sea,
www.pointchamber.com

18-26 - Cape May, 13th
Annual Cape May Food &
Wine Festival, 609-884-5404

21 - Atlantic Highlands,
Craft Show, 732-708-9811

25 - Belmar, Antiques by the
Atlantic, Belmar.com

26 - Highlands
9th Annual Twin Lights
Bike Ride, highlandsnj.com

October

2 - Highlands,
9th Annual Oktoberfest,
Highlandsnj.com

3 - Island Beach State Park,
Governor's Surf Fishing
Contest, State.nj.us/dep/

3 - LBI, Chowder Fest,
Chowderfest.com

9 - Waretown,
Annual Pine Barrens
Jamboree, Alberthall.org

9-10, Keyport
13th Annual Keyport Country
Jamboree & Chili Fest,
keyportonline.com

16-17 - Chatsworth,
Chatsworth Cranberry
Festival, pineypower.com

16-17 - New Jersey,
New Jersey Lighthouse
Challenge, njlhs.org

17 - Red Bank, Red Bank
CROP Hunger Walk,
redbank.com

22-23, Tuckerton
Haunted Seaport
tuckertonseaport.org

30 - Asbury Park,
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31 - Asbury Park,
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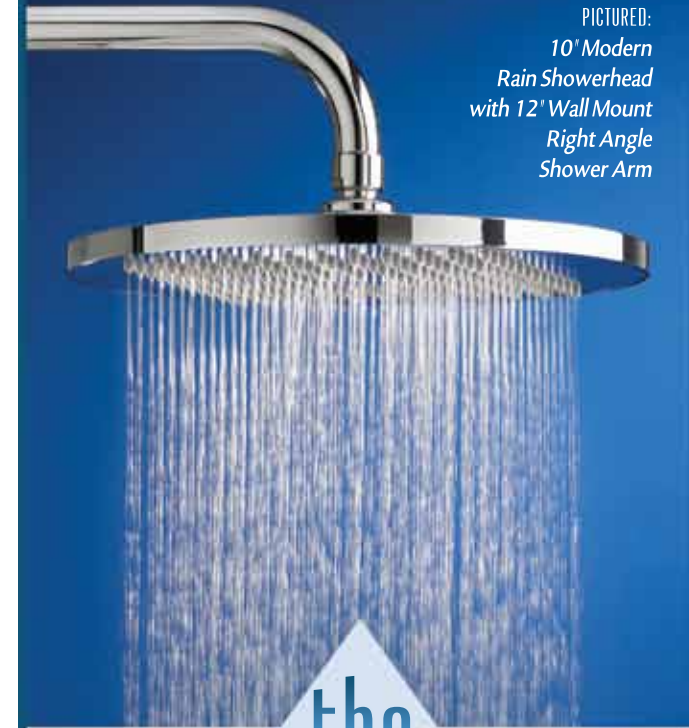
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Check websites to confirm dates & times!

Monofilament fishing line dangers

Every year scores of fish, marine mammals, sea turtles and land animals that feed at the water's edge are killed or maimed by monofilament fishing line that has been improperly discarded. In addition this line also clogs engine intakes, tangles propellers, and fouls commercial and recreational crab and lobster traps. But much of the fishing line we use can be recycled. Baykeeper wants to join the many groups nationwide who have taken steps to make fishing line recycling easier and more accessible for the fishing public. So we have sought permission from the town of Keyport NJ, where our office is located, to install our first fishing line recycle receptacle at the town's municipal fishing pier. Response from the town has been enthusiastic and we expect permission to start any day. In addition, through our Baykeeper Boat Auxiliary Program, we hope to install more fishing line recycling boxes along the Raritan Bayshore in the near future. The NY/NJ Baykeeper has received assistance in this effort from the NJ DEP, Boat US Foundation and Going Coastal. — *Nynjbaykeeper.org*



10 Tips to fend off a shark attack

1. Don't swim at night or twilight hours. Sharks mostly feed at night because they are nocturnal.
2. Stay away from river mouths and stream outlets. Sharks are attracted to these areas due to the small fish
3. Stay out of the water after it rains, runoff from land will make the water murky and attract sharks inshore.
4. Don't swim in heavily fished areas or anywhere near active fisherman. The gutted fish and bait will attract sharks.
5. Stay away from murky waters. Sharks enjoy the additional cover it creates during hunting.
6. Swim, or surf, near other people. Two bodies are much more intimidating than one. Plus you're odds drop even more.



7. If you encounter a shark: stay calm, and move your body in a vertical position. Most attacks are when people are lying on the surface of the ocean. Frantic splashing will make you appear to be hurt.
8. Do not enter the ocean with a cut or open wound. Sharks are attracted to blood and can detect a drop of it from over a mile away.
9. Leave shiny jewelry at home. Light that reflects off of your "bling" will look similar to light from scales on a fish.
10. Don't urinate in the ocean. Just like blood, sharks are attracted to urine. Hold it till you find a restroom.

— *Mauinformationguide.com*

Pump the poops into a pump-out boat!

The new Raritan Bayshore Pumpout Boat, NY/NJ Baykeeper Head Mistress, is currently operating in the Raritan and Sandy Hook Bays. The NY/NJ Baykeeper Head Mistress will service recreational boat heads in Raritan Bay up to Perth Amboy, and in Sandy Hook Bay to Atlantic Highlands. The pumpout boat will visit docked boats on a first come, first served basis. Thanks to funding from multiple sources, this service is free of charge to all boaters. This project is funded by the Clean Vessel Act, IBoatNJ, Keyport, Hazlet, Atlantic Highlands, Matawan, Perth Amboy, Middletown, and John Olsen's Marina. The project was made possible thanks to a loan from the Keyport Yacht Club. To reach the NY/NJ Baykeeper Head Mistress call 732-832-1499 or channel 9 on the water. — *Nynjbaykeeper.org*


Get your boat checked out by the Coast Guard Auxiliary

A Vessel Safety Check is a courtesy examination of your boat to verify the presence and condition of certain safety equipment required by state and the federal regulations. The vessel examiner is a trained specialist and is a member of the U.S. Power Squadrons or the U.S. Coast Guard Auxiliary. They will also make certain recommendations and discuss certain safety issues that will make you a safer boater. Vessels that pass will be able to display a distinctive VSC decal. An example of some of the items checked include: life jackets, registration and numbering, navigation lights, ventilation, fire extinguishers, distress signals (flares, horn, etc.) battery cover and connections. To find out more about Coast Guard courtesy inspection, or to schedule an inspection, visit CGaux.org. — *USCG.mil*



Coast Guard photo

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Keyport

Pearl of the Bayshore

Located on the southern shore of the Raritan Bay at the northern tip of Monmouth County's shoreline, historic Keyport was originally established as a major shipping and ship building center. Today it's a bustling downtown borough with antique and specialty shops, a host of critically acclaimed eateries, and a brand-new waterfront park and promenade – a great place to fish, stroll or just enjoy the stunning views of the Manhattan skyline.

Boasting five marinas, a yacht club, charter fishing boats and a municipal boat ramp, the waterfront is still the center of activity in Keyport. The newly-renovated West Front Street Mini Park is home to jazz concerts, a Farmers Market from June through October, and special activities throughout the year. For up-to-date information on for the grand opening celebrations at the waterfront park and Keyport events, visit Keyportonline.com, or call 732-739-5138.



Photos by Ken Braswell - Shoregrafx.com

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Jimmy McTernan photo

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Belmar is a lovely town populated by many permanent residents, as well as vacationers that wish they could call Belmar their home. Unlike many vacation destinations, Belmar does not become a ghost town during the winter, but continues to be a thriving, active, center of commerce and family activity all year round.

A jog on the boardwalk will reveal the wide variety of activities available: surfers seeking the perfect wave in their own private section of the beach, the shout of families enjoying the thrill of the waves, the sunlight gleaming off the heeled over sailboats offshore as well as a fisherman casting his line, hoping for a striper. Other outdoor adventures include kayaking and parasailing.

Perhaps you prefer sailing through the many specialty shops. The beaches themselves offer the quiet sunny sanctuary for those who like to sunbathe with their friends, or catch up on their reading, or listening to music in the sandy environment, with the surf providing the accent for the songs.

A great way to unwind after a day of fun in the sun is to enjoy a meal at one of the many restaurants located around every corner in Belmar. The nightlife at Belmar is the best. You can take a midnight stroll on the beach, watch the boats sailing into the marina, or finish the

perfect day with a gourmet ice cream cone or relax at a friendly club.

For the rod and reel set, Belmar Marina, known as "One Of New Jersey's Largest Charter Fishing Fleet," is an angler's paradise. The marina is conveniently located off Route 35 with the main entrance at 10th Ave. A bonus is the scenic view over the Shark River where you can watch a breathtaking sunset in the evening. Private boats have easy access to comfortable slips at the Marina. Launching facilities and rowboat rentals are available.

Belmar is also rich with history. According to the 2007 Belmar Chamber of Commerce Guide Book, the town was founded in 1872 by developers who wanted to start a vacation community. It was originally named Ocean Beach, but was later christened Belmar – French for "Beautiful Sea" in 1889.

For those who like special events in a vacation atmosphere Belmar hosts the following annual events: St. Patrick's Day Parade, Kite Festival, N.J. State Seafood Festival, Belmar 5-John Cobb Five Mile Run, Sand Castle Contest, Mayors Cup & Friendship Cup Regattas, AVP Volleyball, Belmar Pro Surf Tournament, Farmer's Market, seasonal friday night concerts, Fall Festival and more.

To paraphrase Paul Revere, come to Belmar by Land, Sea or Rail!

The Perfect Stop On Your Next East Coast Cruise





Belmar

Whether you would like to stay for vacation or simply spend a safe and comfortable night on the way to your destination, **Belmar Marina is the perfect choice.**

Our beautiful, recently renovated marina, less than one nautical mile from the Atlantic Ocean, offers seasonal and transient dockage for vessels up to 120 feet. The federal channel and Shark River Inlet offers a 12 feet mean low water approach to the marina. Minimum draft at the new cement floating docks is 7 feet at mean low water.

Walk to fine casual dining and pubs, shopping, antique and art galleries and recreational activities. New Jersey Transit rail line servicing New York City to Bay Head, NJ is one block from the marina. Our beautiful white sand beach is less than one mile due east from the marina.


There's fun to be had virtually every day of the year in Belmar. In addition to the beach and boardwalk, great fishing and friendly people, Belmar offers numerous activities such as free concerts, Friendship Cup Sailing Regatta, Fall Festival, Seafood Festival, St. Patrick's Day Parade and many other events!

Marina Amenities:

- 70 New Transient Docks
- Pump Out Facilities
- Diesel, Gas, Ice & Water
- Deli/Restaurant On-Site
- 50 amp & 30 amp Electrical Service
- Bait & Tackle Shop
- Clean Bathroom/Shower/Laundry Facilities
- Garbage & Recyclable Disposal
- State-of-the-Art 24 hr. Security
- Barbecue & Picnic Facilities
- Children's Beach, Playground, Tennis Courts
- Haul Out & Repair Facilities In Harbor
- Fishing Pier & Deep Sea Charters
- Two Full Service Supermarkets are a short drive away.

Belmar Harbor:



Belmar Marina is located 35 miles south of New York Harbor and 50 miles north of Atlantic City. It is easily accessible from Routes 195, 35, 16 and The Garden State Parkway. Mariners, set your waypoint to 40° 11.002' N; 74° 0.0056' W.

For More Information Call
732.681.2266 or Radio Channel 16
www.belmar.com



2010 Fosters Belmar Pro Fins ASP Jr Pro Schedule of Events

Friday 9/10

Amateur Kick-Off Party – Pyanoe Plaza 7pm Predator Dub Assassins
Sponsored by Don's Pizza King

Saturday 9/11

8am 9/11 Memorial Paddle Out
8am Belmar Pro Amateur begins

Sunday 9/12

8am Belmar Pro Amateur resumes
Noon Art Show Opening Reception
608 River Road, Belmar
3pm award Ceremony

Wednesday 9/15

Art Show 10th Ave Burrito Live Music by Gnarles Star
\$15.00 Food Buffet

Thursday 9/16

6pm Beach Camping begins
7pm Beach Bonfire @ 16th Avenue
8pm Movie on the Beach @ 16th Avenue
9pm Fosters Party Connolly Station – Live Music

Friday 9/17

8 am Fosters Belmar Pro/ Fins ASP Jr Pro Begins
9pm McCanns Party music by Predator Dub Assassins

Saturday 9/18

8am Fosters Belmar Pro/ Fins ASP Jr Pro resumes
11am Live Music on the Beach begins
9pm Fosters Party PK Shamrocks - Barry and the Penetrators & more

Sunday 9/19

8am Fosters Belmar Pro/ Fins ASP Jr Pro resumes
11am Live Music on the Beach resumes
3pm Fosters Belmar Pro/ Fins ASP Jr Pro Finals
4pm Drinks on the Porch @ D'Jais

Bands scheduled to perform: Barry and the Penetrators, Paul Cilinski, Predator Dub Assassins, Echo Movement, Cool & Deadly, Irie Sound, Best Week Ever, Bootleg, and Gnarles Star

Follow all the action on www.belmarpro.com

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Belmar Events 2010-2011

2010

Movies On The Beach
Sunday Evenings, 8th Avenue Beach at dusk

Belmar Summer Concert Series
Friday Evenings, June-Sept. Pyanoe Plaza,
9th & Main Street, 7-10pm

Farmers Market
Saturdays 9am-1pm, Pyanoe Plaza

Cruise Nights
Every 3rd Thursday of June, July, Aug. & Sept.
Located in Pyanoe Plaza, 6:30pm-8pm

Fosters Belmar Pro Surfing Contest
Belmar Surf Week, Sept. 7-12
16th Ave. Beach, Belmarpro.com

White Night
Sept. 20
Belmarchamber.com for more info

Beer on the Pier
Sept. 25, 2pm-6pm, Belmar Marina

Antiques by the Atlantique
Sept. 25, 10am-4:30pm, Taylor Pavilion

Belmar Fall Festival
Oct. 10, Noon-5pm
Belmarchamber.com for more info

2011

Celtic Chase Fun Run
March 5

Belmar St. Patrick Day Parade
March 6

Belmar Restaurant Tour
Sunday, March 13
Belmarrestauranttour.com

Belmar Art Walk
April 17

Belmar Kite Festival & Town-wide Garage Sale
May 14 & 15

Cruise Nights
May 19, June 21, July 18, Aug. 15
Every third Thursday

Farmers Market at Pyanoe Plaza
May 21, then every Saturday throughout summer

Friday Night Concert Series
May 28, then every Friday night through Sept. 19

New Jersey State Seafood Festival
June 10, 11, 12

Sunday Night Movies On The Beach
Begins end of June

Belmar 5 Run
July 9

New Jersey Sand Castle Contest
July 13, rain date July 27

Belmar Pro Surf Week
Sept. 9-18, Belmarpro.com

Antiques by the Atlantique
Sept. 24

Belmar Fall Festival
Oct. 9

Belmar Tree Lighting & Holiday Events
Dec. 2

*For more info and a complete list of
events visit BELMAR.COM, or email:
Tourism@boro.belmar.nj.us*



*Look for the iBelmarGuide!
www.itunes.com/app/iBelmarGuide*

Antiques

by

the

Atlantique

Belmar

Saturday

Sept. 25

10am-4:30pm

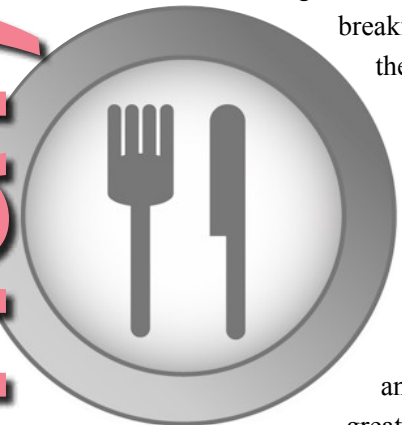
Taylor Pavilion

Belmar.com



Belmar's new "Restaurant Row" and other eateries for foodies

Does the family have a yearning for Italian food? How about Irish, Chinese, Cajun, or Mexicali? All are within walking distance in town. Your taste runs to simple fare? Great hot dogs, pizza, burgers, bagels, burritos, tacos, perhaps breakfast. Do you savor the thought of once over light or eggs benedict? Obviously fresh seafood is another sought after meal. Walk through Belmar blindfolded and you can find great places to eat just by sniffing the air. And new to



the Belmar foodie scene are the eateries that have taken up residency in Belmar Plaza — or restaurant row — with the opening of Katta Sushi, 10th Avenue Burrito, Jersey Shore Bar-B-Que and the grand reopening of Vivas. Many of the new places offer live music and all participate in Belmar Tourism's VIP Program (see VIP story on this page). The merchants offer something special or a discount to VIP card holders.

Other new eateries in Belmar include Nicchio's and Kayas Kitchen — both located on 10th Avenue and Main Street. These new restaurants, along with some other favorites such as Ragin' Cajun, Mattise, La Dolce Vita, Mr. Shrimp, Jack's Tavern, Klein's, D'Jais, Vesuvio's, Federico's, Tulipano's, Con Sapore, Cafe Solar, Dons Pizza King, The Boathouse, 507 Main and Brandl., Connolly Station, to name a few, gives everyone a smorgasbord of eateries to choose from in Belmar!



Pete Milnes photo

Belmar's New VIP Program

Belmar shoppers are accustomed to great service, selection, and satisfaction from our local merchants. This includes the fantastic variety of restaurants, local and exotic foods, from bagels to grand full course dining. Belmar has it all. In addition to the quality and choice available in Belmar, is a newly added VIP program under the auspices of the Belmar Tourism Commission. Each VIP merchant will offer their own special surprise. All the participants in the Belmar VIP program will be displaying signs in their windows or store. The only requirement is to walk into the store and pick up your FREE VIP card. Use your VIP card, wherever the sign is displayed!

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\$40 Early bird ticket (by aug 15)
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\$60 at the gate
VIP - \$60 incl beer of world tent 1-3, commemorative glass, take home gift bag
Designated drivers \$10

TICKETS AND INFO:
beerheads.com



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