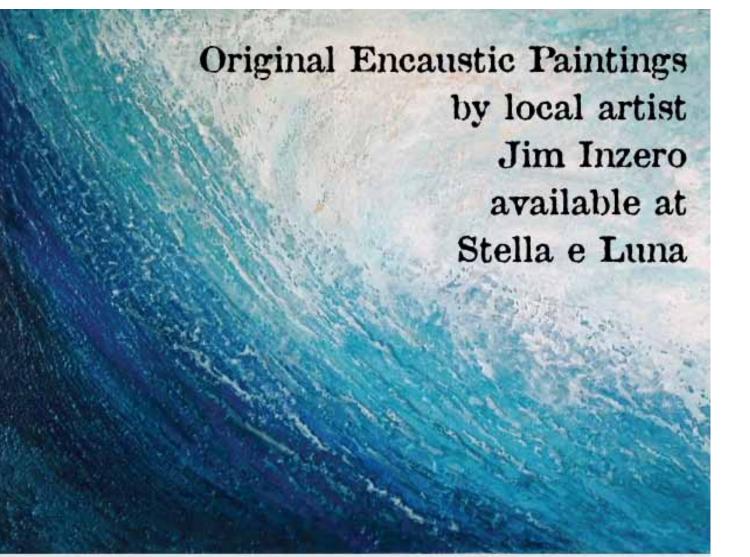
Shore Life

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CONTENTS NEW JERSEY SHORE LIFE MAGAZINE "Where there is water, there is Shore Life!"

Beachcombing, 4 • Art, 8 • Photos, 10 • H2O, 12 • History, 18 • It's 5 o'clock somewhere, 20 Beach Reads & Music, 22 • Coastal Kitchen, 24 • Coastal News, 28 • Crossword Puzzle, 30

Ad Space Donated Equals Good Karma Equals A Better World! + planet

If you love the Jersey Shore and the sand, wind, waves and sea turtles that make it all that much more magical ... then you're not alone. For so many people, every visit to our coastline is cherished until their next shore migration. At New Jersey Shore Life Magazine, it is our mission to keep the shore spirit alive along with being good stewards — and encouraging others — of the land, air, water and wildlife around us!

Quyen Dinh, www.etsy.com/shop/parlortattooprints — Nautical Tattoo Story, pg. 8



Scott LeMatty - Publisher, Editor, Explorer slifepublisher@optonline.net 1202 B Bayview Ave., Belmar, N.J. 07719

Angelina Balzano Culver - Contributing Editor & Mermaid Chris LeMatty - Associate Publisher & Surfer • Gordon LeMatty - Writer, Historian & Crew Denise LeMatty - Advertising & Waterwoman • Pete Milnes - Barefoot Designer/Island Hopper

Please Confirm All Dates And Times Of Events!

COVER Photo: Scott LeMatty, Point Pleasant Beach Fisherman's Memorial

Beachcombing



Sailor Jerry Work Tote Here's a bag we are lovin' at Shore Life Magazine — a hand screen-printed Sailor Jerry canvas tote bag. Sailorjerryclothing.com

Whale & Dolphin Watching

Captain Jeff and his seasoned crew will take you into the Delaware Bay and the Atlantic Ocean. The Delaware Bay Estuary is a sanctuary for many species of Marine Life. The unique confluence of fresh and saltwater make for a nutrient rich area teeming with life and conducive to whale and dolphin activity.Unlike other areas, where the whales are far away, many of our sightings occur within the Delaware Bay or within 10 miles of land. This allows for an awesome offshore experience for the family and something to do with the kids as well as seasoned adventurers and seafarers. Excursion is fully narrated and will point out local history along with many types of marine life. - Capemaywhalewatcher.com

Tropical Metal Wall Art

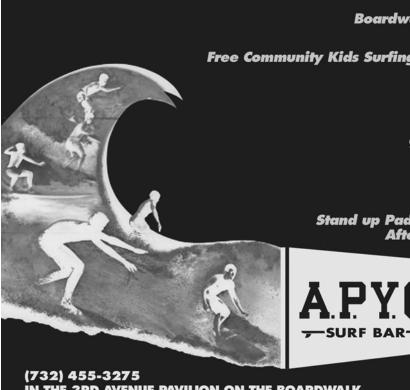
Hand painted metal seahorse and turtle wall hangings can be used both indoors and outdoors. Hand-cut from recycled steel drums. Details of the design have been hammered into a bas-relief to accent the painted decorative designs. The choice of rich colors is especially attractive. The painting style is similar to that found on Spanish and Mexican talavera pottery. — Tropicdecor.com





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Beachcombing

Booty Soap! For the Scurvy Dog & Wench!

Smellin' like a sailor? Arggghhh! Before ye knock the crew back to Davy Jones' Locker, break open a bar of all-natural Booty Soap and swab ye hindquarters — just like any scurvy dog or wench would do back in the 1600s after a good haul of booty, or a day of being soaked with saltwater. Two Flavors: Bay Rum & Mango Papaya. Handmade on America's Pirate Coast! Bulk orders or wholesale. Aviable at Lightly Salted Surf Mercado in Asbury Park and Things A Drift on LBI. Facebook Booty Soap!

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Catch the rip-roaring, heart-stopping, ear-deafening, adrenalin-pumping, world-famous U.S. Air Force Thunderbirds at the "Thunder Over The Boardwalk" air show Aug. 13 at Atlantic City Boardwalk. Fly on over to Atlanticcityni.com for the scoop.

Dashboard Hula Girl or Guy Every person at some point in their lives need to have a dashboard hula girl! Let this enthusiastic hula girl sway her hips to and fro as you cruise the highways in your now hip car! You'll be instantly transported from the concrete roads around you to the warm sands of Hawaii, sipping on your mai tai, while the sun sets on another beautiful Hawaiian day... A variety of styles and colors to choose from. www.hawaiiankinestuff.com



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Coastal Art



C ailor tattoos (anchors, swallows, girls in sailor Dhats or hula garb, or ships) are all about tradition. Add in the fact that most sailors are superstitious, it is easy to see why they would tattoo themselves with a symbol of good luck. Being at the mercy of an angry sea — far from land — a tattoo may be a sailors' only hope to appease the god of sea storms, Aegaeus, or Ceto, the goddess of monsters and dangers of the deep.

The birth of nautical and sailor tattoos may have started during the 1700s, when many of Captain Cook's crew decided to get "inked" as souvenirs during their visit to the South Pacific.

The explosion of sailor tattoos is traced to Norman Collins, a.k.a. Sailor Jerry, as one of the most well-known sailor tattoo artist on the high seas. He set up camp in Honolulu during World War II and inked many an anchor, swallow, hula girl, and compass rose on the arms and chests of U.S. sailors.

Some of the more popular tattoo superstitions include: compass rose (it would help sailors always find their way home); swallows (representing freedom, hope, and a safe return home to their mate and nest); and the classic anchor tattoo (a symbol of a strong foundation and stability). — *Pete Milnes*



Tony Rodriguez, Under My Skin, Atlantic Highlands



Kyle Simmons, Old Glory Tattoo Co., Asbury Park



N.J. SHORE LIFE COMMITS TO REMOVE TRASH.

New Jersey Shore Life Magazine will remove five pounds of trash from our waters or shores for every ad sold. Man-made debris near our waters may flow to our seas and endanger wild life. Birds, wild animals and marine life can mistake the trash for food or become entangled. Cans, cups, bottle tops, fishing line, cigarette butts, bags, and plastic bottles are some of the common debris that ends up in our waterways and oceans. New Jersey Shore Life encourages all business to start a conservation project. Our waters need our help now.

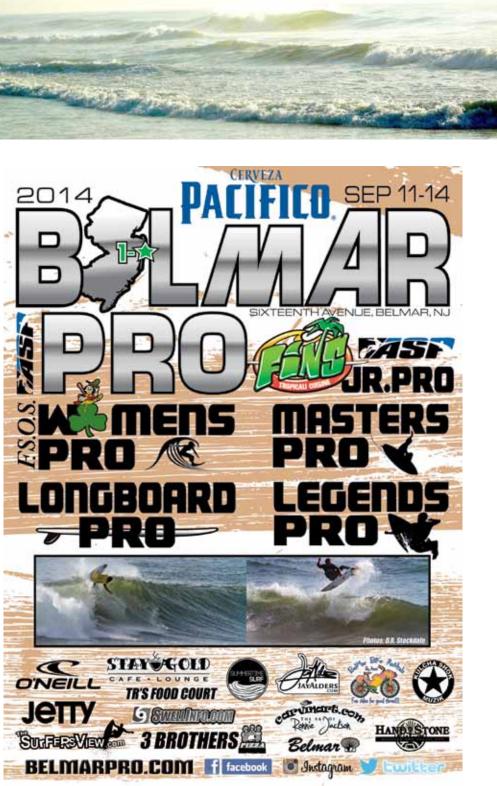




Life on the Edge Public Exhibit VNational Estuarine Research Reserve's newly renovated Life on the Edge Exhibit at Tuckerton Seaport.

importance of estuaries to plants, animals and all of us. Estuaries are habitats where rivers meet the sea - where fresh and salt water mix to create a unique and very productive ecosystem vital to life both on land and in the sea. These remarkable and productive places provide many environmental and economic benefits including a nursery ground for young fish and shellfish, a buffer against storm damage and flooding, a filter for runoff from human activities, and a shelter, refuge and source of food for many birds, fish, plants and wildlife.

pledge station, a theater and multipurpose room, a giant view master and a chance to look into the depths of a water droplet, something for everyone and all ages. The exhibit is free and will be open to the stop by and discover the NEW Life on the Edge! — www.tuckertonseaport.org



Photography





Working Birds, Avon-By-The-Sea,

Scott LeMatty photos

Deep Sea Diver, Bahrs Landing, Highlands



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$H_{2}O$



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featuring the eagle, supports our efforts to rescue and rehabilitate stranded marine mammal and sea turtles in New Jersey. Please consider the easy method of support. Contact the New Jersey Division of Motor Vehicles for details. — marinemammalstrandingcenter.org



To report a stranded or injured marine mammal or sea turtle, call MMSC at 609-266-0538.

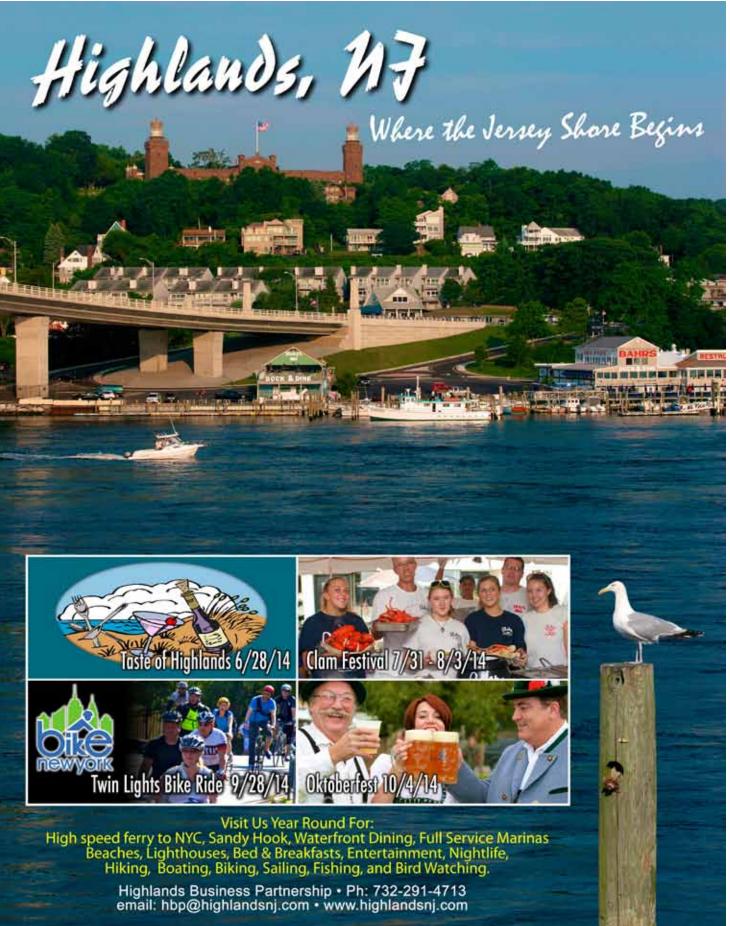
Paddle NYC 2014

Monday August 11th 2014

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Charity standup paddle board event to benefit autism awareness and the environment For more info visit seapaddlenyc.org





H2O



Pete Milnes Jr. photo (petemilnesproductions.com)

Jersey Shore Surfrider Chapter

The Surfrider Foundation is a grassroots, non-profit, environmental organization that works for the enjoyment and protection of our oceans, waves and beaches. Founded in 1984, the Surfrider Foundation's most important coastal environmental work is carried out by more than 60 chapters located along the East, West, Gulf, Puerto Rican and Hawaiian coasts. — jersevshore.surfrider.org





Food For Thought By The Sea Offers Surf Lessons For Asbury Park Youth Every summer, Marilyn Schlossbach, through her non-profit organization Food for Thought by the Sea, and the crew at Lightly Salted

Surf Mercado, host weekly surfing lessons for local youth. The morning lessons bring volunteers from surf and environmental organizations, as well as Asbury Park residents and the staff of Marilyn's Asbury Park-based restaurants, to participate in the class. The fun-filled morning includes a warm-up, a lesson in technique and a paddle-out. Following the lesson, everyone re-fuels at Schlossbach's Langosta Lounge or Pop's Garage on the Asbury Park Boardwalk. In the past, community organizations including the Boys & Girls Club of Monmouth County, participated weekly in the classes. - Foodforthoughtap.com or 732-455-3460



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WETLANDS INSTITUTE

The Wetlands Institute, Conserve Wildlife Foundation of N.J., and the Manomet Center for Conservations Sciences, in cooperation with The New Jersey Department of Environmental Protection, have launched a new program to help recover horseshoe crabs populations in the state. The program, "Re-turn the Favor," invites volunteers to rescue horseshoe crabs that have been turned over by wave action or that have become trapped behind bulkheads or other human-built structures. The name reflects the key role that horseshoe crabs play in protecting human health, as well as their irreplaceable role in the Delaware Bay ecosystem.

Delaware Bay is the most significant site in the world for breeding horseshoe crabs. Organizations who wish to adopt a beach to rescue crabs are encouraged to contact program leaders at crabwarden@ gmail.com; individuals who wish to participate should contact conservation@wetlandsinstitute.org. — *Wetlandsinstitute.org*







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- Hanglooseparasail.com (Wildwood Area)
- Eastcoastparasail.com (Cape May Area)



History

Manasquan, located along the Atlantic Ocean at the southern end of Monmouth County, has been a settled community for nearly 127 years. Native Americans were the first to enjoy this land along the river, inlet,

lakes, streams, and brooks. The Unamis ("Turtle People") branch of the Lenni Lenape fished and hunted from the Raritan River south to Barnegat Bay, but it was along the Manasquan River that they brought their squaws and children in the summer, to enjoy shellfish and other fruits of the Atlantic and its tidal waters. And it is from their presence on the Manasquan River that the name of the community is derived, although it would not be until 1887 that the name Manasquan would be the borough's official name. The Native American word for island is man-a-tah; for wife, squaw, and for stream, han, combined ----Manatahsquawhan. Manasquan, literally meaning "stream of the island of squaws," is the English pronunciation.

As European settlers began clearing the seashore land, they made the trails that became crude roads, and set up their homes along the Manasquan River. Historical records indicate that during the Revolutionary War, the Manasquan Inlet (very near its present location), became a refuge for small boats and began to take shape as a small seaport.

In 1843, the first school was built on Main Street. Manasquan High School serves not only borough residents, but those in Avon, Belmar, Brielle, Lake Como, Sea Girt, Spring Lake, and Spring Lake Heights. As the population expanded, so did its busy commercial district. Railroad service extended south from North Jersey and New York in 1878, with service from Freehold and Trenton on another line, making the area more accessible from metropolitan areas.

At the same time the village was growing, so was the beachfront. Wooden bungalows began to line the oceanfront as people seeking the healthy sea air found the borough a wonderful place for relaxing, fishing and sea-bathing.

By the 1920s, a mix of Victorian homes, seashore cottages, and beach shacks dotted the shoreline.

The natural inlet that had opened the Manasquan River to the sea for hundreds of years and been used by merchantmen and privateers in early days, had completely shoaled over following the 1926



opening of the Manasquan -Bay Head Canal (now the Point Pleasant Canal). It was reopned by the U.S. Army Corps of Engineers, bulkheaded, and permanently re-opened as the current Manasquan Inlet in 1931.

With the post World War II economic boom and the construction of the Garden State Parkway in 1954-55, Manasquan and its neighboring

communities experienced another growth spurt. The newly opened Parkway made it easier to reach the Jersey Shore in far less time, and brought thousands of day-trippers and weekly visitors to the area.

In 1963 a contest to design a town banner was won by I. Maurice Stokes, a resident of the borough. His emblem showed the head of a Lenni Lenape Native American with waves on either side, over a gold shield flanked by seahorses. On the shield, a plow recalls Manasquan early farming days, and a sailing ship reflects the town's maritime heritage. Three stars in the center of the emblem signify that New Jersey was the third state to ratify the U.S. Constitution.

On the occasion of its 100th anniversary in 1987, the Squan Village Historical Society, was established which today maintains the Bailey-Reed House, a museum at 105 South Street.

- Mary Ware, Manasquan Historian & Manasquan-nj.com



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Scott LeMatty photo

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"A a i ka hula, waiho ka hilahila i ka hale"

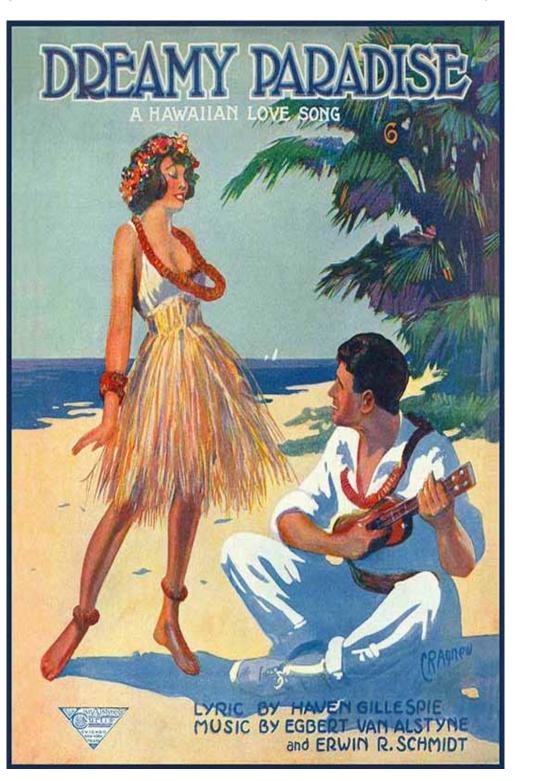
(When one wants to dance the hula, bashfulness should be left at home...)



Vou can thank *Pele* — the **Y** Hawaiian goddess of volcanoes — for bringing us those fine grass-skirt dances (on both women and men) to the beat of Polynesian drums acompanied by steel guitars or yukaleles.

The Hula Dance started in the Hawaiian Islands by Polynesians around 200-300 A.D. The ancient dance was said to be a tribute to the gods of the ancient Hawaiians. Pele, otherwise known as "She-Who-Shapes-The-Sacred-Land" as described in many ancient Hula chants, is according to ancient mythology, located beneath the Big Island's Kilauea Volcano, which has continously been sending flowing lava into the sea since 1983.

Hula dancing today, along with its music, chants and songs, help preserve Hawaiin and Polynesian traditions. Hula kahiko, or ancient hula, is danced to dramatic chants and percussion with traditional costumes. Hula auana, or modern hula, is danced to western influenced music. — Pete Milnes



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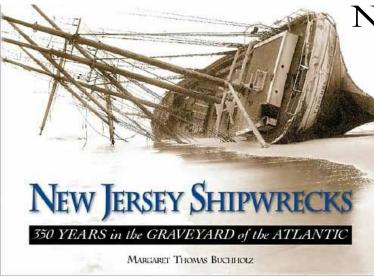
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Beach Reads & Music



New Jersey Shipwrecks

New Jersey Shipwrecks takes us on a gripping voyage through the "Graveyard of the Atlantic," a name bestowed upon the state's treacherous shoals and inlets. Before this coastline became a summer playground of second homes and resort beaches, it was a wild frontier of uninhabited and shifting sandbars. From the days of sail to steam and oil, ships (and even submarines) have been drawn to this coast. And, for thousands of vessels, it became their final resting place.

From the early wrecks of the 18th century to the present day, the life-and-death drama of maritime disasters is captured in Shipwrecks, along with the history of the U.S. Lifesaving Service. - Down The Shore Publishing

Jersey Shore Legend Paul Cilinski ... Happy Hour In Paradise!

The Jolly Mon, Paul Cilinski, is a beach music singer & musician, songwriter, and traveler. This Jersey Shore Legend sings Jimmy Buffett style music, island music, country, and his own originals like "Weekend Run."

He appears at many Jersey Shore icons including: The 9th Avenue Pier, Belmar, The Wharfside Patio Bar, Point Pleasant, Connelly Station, Belmar, The Parker House, Sea Girt, and The Columns, Avon-By-The-Sea. Surf on over to his website: **Paulcilinski.com** to catch his act!



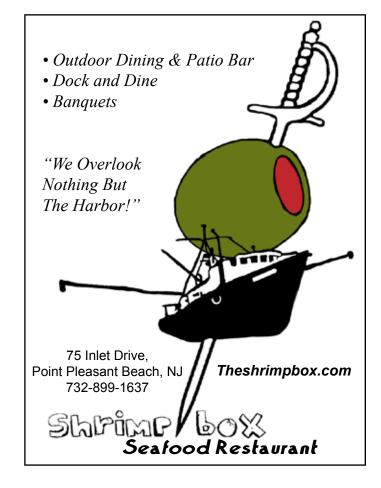
Scott LeMatty photo

Southside Johnny & The Asbury Jukes on the Summer Stage at The Pony. *Need we say more?*

Jimmy Buffet Free Music Stream

Radio Margaritaville is a worldwide Internet radio station owned by Jimmy Buffett. It features 24-hour music and live webcasts of most Jimmy Buffett concerts and other tropical/coastal music). Surf on over to *Margaritaville.com/radio listen.html*.





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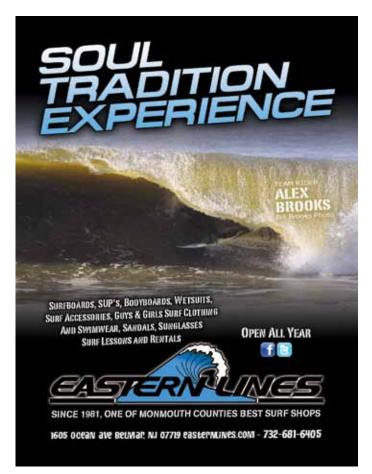




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Coastal Kitchen — Marilyn Schlossbach

Langosta Lounge, located on the Asbury Boardwalk, boasts vacation-inspired cuisine, creative libations, live music, nightly specials and more. It is open for lunch and dinner seven days a week. Langosta Lounge promises to offer a little something for everybody! — LangostaLounge.com

Food Photo ... Asian Wings

• 6 sprigs bunch chives chopped

- 1 bunch cilantro chopped
- 1/2 bunch basil chopped
- 1 pint mae ploy sweet chile sauce
- 1/2 cup agave nectar
- 1/2 cup sweet soy
- 1/4 cup rice wine vinegar
- 1/4 cup soy
- 1 ounce sesame oil
- 1/4 cup honey
- 1/4 cup pureed habenero peppers
- 1/4 cup fresh lime juice

1. Mix all ingredients - set aside 2 ounces to brush wings on the grill

2. Coat the wings in the sauce and bake for 15 minutes @
400 (if not grilling bake for
20) If you have a grill finish on the grill each side 3 minutes

Drink Photo ... Langosta Rita

• 2 oz Espolon repesado tequila

• 1 oz ruby red grapefruit juice

• 1 oz organic agave nectar

• 1 oz fresh lime juice

Enjoy! — Marilyn Schlossbach

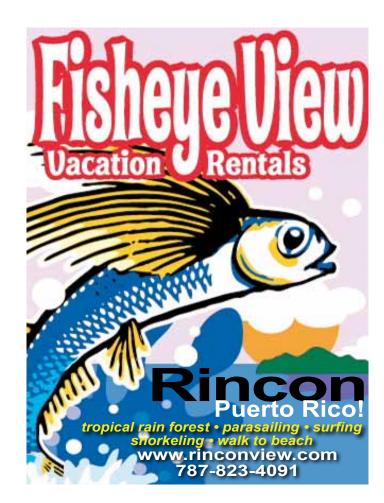


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ReClam the Bay — ReClam the Bay is a local, non-profit environmental organization that promotes environmental involvement and education in a constructive and helpful way. Together we grow and maintain millions of baby clams and oysters. As we grow seed clams and oysters to stock our local bay we teach everyone how important and fragile the shellfish population and our environment really is. We are open to everyone and all are welcome to come lend a hand. Look at our online calendar for event dates that are convenient for you. — *Reclamthebay.org*



TheSurfersView.com — The Surfers View is dedicated to providing you free live streaming beach cams, weather reports and forecast tools so you can check the beach weather and surf conditions before you hit the road. It also provides water temperatures, wind directions, photos, videos and more. — *TheSurfersView.com*



Clean Ocean Action Beach Sweeps — Last year, over 6,600 volunteers collected, tallied and removed over 325,000 pieces of debris from New Jersey's shoreline during Clean Ocean Action's 28th Annual Beach Sweeps. The 2013 Annual Report highlighting the Dirty Dozen. Roster of the Ridiculous and totals for over 95 types of marine debris collected during the biannual Beach Sweeps can be downloaded here. On April 26, 2014 over 4,000 volunteers from all over New Jersey as well as New York, Connecticut, Pennsylvania and Maryland collected trash and recorded their findings at coastal waterways for the Spring Beach Sweeps at sites

across Essex County through Cape May County. An extra special thanks to everyone involved, especially the Beach Captains who are the heart and soul of the Beach Sweeps! — www.cleanoceanaction.org



Wind Energy — Burning fossil fuels to generate electricity pollutes our air, contributes to global warming, and consumes vast amounts of water-harming our rivers and lakes and leaving less water for other uses. In contrast, wind energy produces no air pollution, makes no contribution to global warming, and uses no water. America's wind power capacity has quadrupled in the last five years and wind energy now generates as much electricity as is used every year in Georgia. Thanks to wind energy, America uses less water for power plants and produces less climate-altering carbon pollution. — Environmentnewjersey.org



Special Olympics Sailing — The Atlantic Highlands Yacht Club provides sailing education and training to young adults with special needs. The program is planned and staffed by AHYC member volunteers. These volunteers provide administrative and waterfront support for the program. They volunteer their boats and offer their time and experience. — Ahyc.net



Great White Shark Tracker — OCEARCH is a non-profit organization with a global reach for unprecedented research on great white sharks and other large apex predators. In a collaborative environment established by Founding Chairman and Expedition Leader Chris Fischer, OCEARCH enables leading researchers and institutions to generate the movement, biology and health of sharks to protect their future while enhancing public safety and education. Track the sharks and look for a "ping" near you! — Ocearch.org







"Beach and Bay. Great Places to Play" The Barnegat Bay Partnership (formerly the Barnegat Bay National Estuary Program) is a partnership of federal, state, municipal, academic,

business, and private organizations that work together with the communities of the Barnegat Bay watershed to help restore, protect, and enhance the natural resources of the Barnegat Bay

ecosystem. It is one of 28 National Estuary Programs throughout the United States and is administered by the United States Environmental Protection Agency. In this section you will find detailed information about the Barnegat Bay Partnership, including our mission, early Program history, and our system of ecosystem-based management. - bbp.ocean.edu



Sailor's For The Sea Summer Sailstice — On June 21 sailors from around the world will raise their sails and funds for ocean conservation while having fun! Together, Summer Sailstice and Sailors for the Sea are challenging sailors to collectively sail a symbolic circumnavigation of the globe. Sailors make a pledge for each mile they sail and all contributions go to our ocean conservation programs. To learn more register on the Summer Sailstice website and be sure to check off the box to join Sailors for the Sea. — sailorsforthesea.org



ATLANTIC HIGHLANDS YACHT CLUB



Yacht-Club Sponsored Special Olympics Sailing Program Starts New Season

The Atlantic Highlands Yacht Club-sponsored Special Olympics Sailing (SOS) program is starting its 2014 season on June 3. This is a great, non-competitive, sailing program which gives athletes with special needs the opportunity to enjoy the water and learn new skills by sailing and crewing on cruising type sail boats.

The SOS program had been in continuous operation for almost twenty years until super storm Sandy derailed it last year. With the harbor now totally restored, SOS is looking forward to an active and exciting 2014 season.

The program sails Tuesday evenings from the Atlantic Highlands Harbor from 6PM until 8PM from June through the middle of August. Anyone with sailing experience and/or with a boat convenient to Atlantic Highlands and who would like to volunteer with the program can contact Mike Young, the program Chair Person, at miyoung61@comcast.net. Membership in the Atlantic Highlands Yacht Club is not a requirement to work with this worthwhile program.

> 732-291-1118 AHYCMembership@gmail.com www.ahyc.net



New Jersey Shore Life Magazine is looking for businesses that will offer substantial savings to victims of Hurricane Sandy to help them rebuild and recover. Compassionate people and businesses that really want to help those in need recover, please contact publisher at slifepublisher@optonline.net.



The Jersey Shore - Not Known For Its Wildlife ... Soon May be!





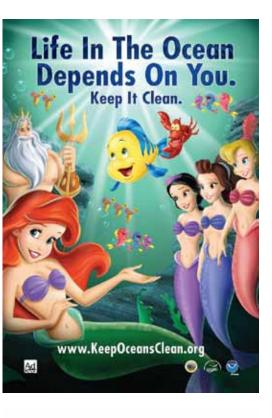






NJ Friends of Clearwater **39th Annual Environmental Festival**

visit www.mcclearwater.org



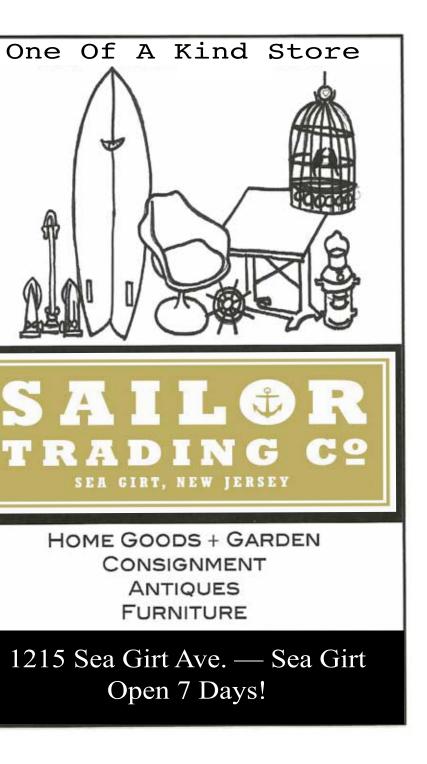
Marine turtles Global voyagers threatened with extinction



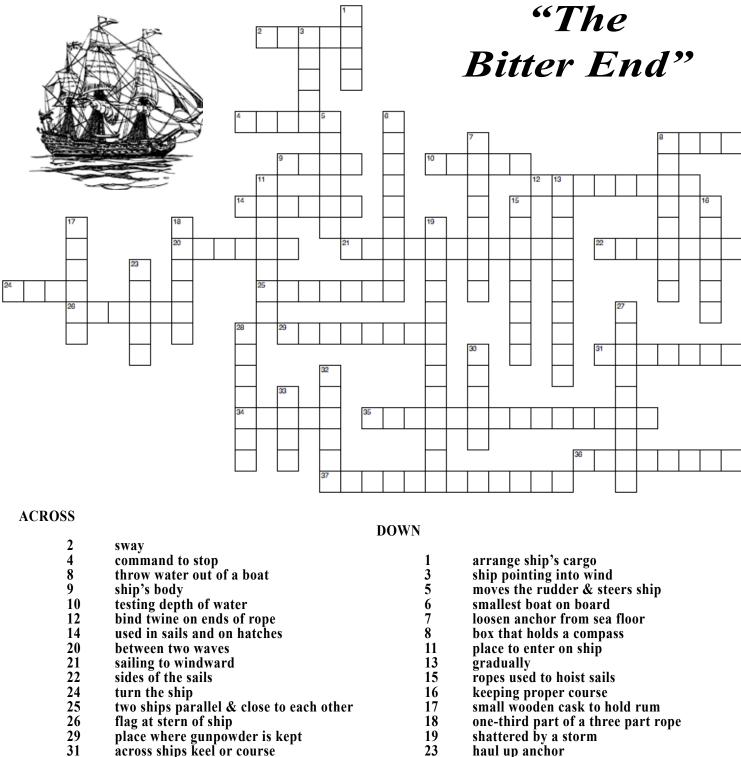
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SEPT. 13-14, 2014 - 11 AM TO 7 PM - GREAT LAWN at Long Branch Corner of Madison & McKinley, adjacent to the Promenade

For more information and to confirm dates and times,

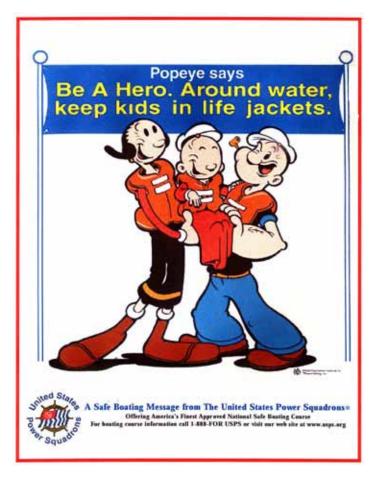


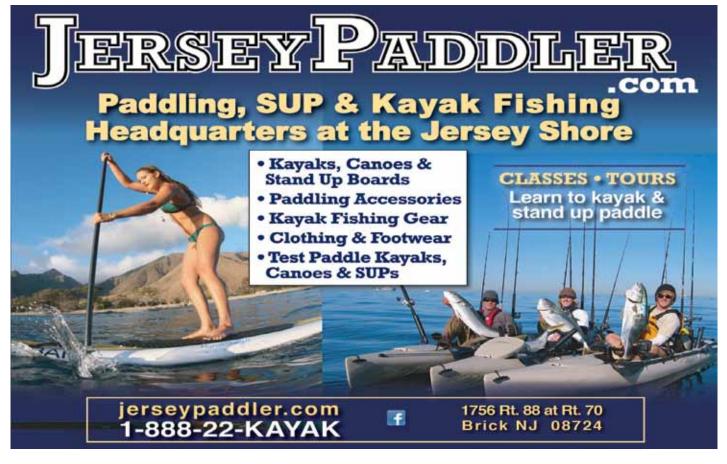
Crossword Puzzle



- sides of the sails
- turn the ship
- two ships parallel & close to each other
- flag at stern of ship
- place where gunpowder is kept
- across ships keel or course
- 34 on high rigging
- 35 abaft
- 36 horizon which the wind blows from
- 37 used to splice lines

- ropes used to hoist sails
- 16 keeping proper course
- small wooden cask to hold rum 17
- one-third part of a three part rope
- 19 shattered by a storm
- 23 haul up anchor
- part of anchor rope that stays dry
- loose wood in bottom of ship 28
- sail are spread along these 30
- 32 6 feet
- CFOSEHVALED' BILLEBEND' BINNVCLE' BVLLEN' BVFE' VAVSL' VLHAVBL' VFOEL' VBBEVSL JOLLYBOVL' IBONS' HALF' HOISL' HVADSOWELY' HVLYBDS' CVACMVY, EVLHOW' ENSIGN' DANNVGE' **STRAUD, STOW, STEADY, SOUND, PURCHASE, POOP, MONKEY, MARLINESPIKE, MAGAZINE, LEECHES, XVBDS' MINDAVBD' MHILLING' MEICH' MEVLHEBBEVLEN' LKOUCH' TOWARDTHESTERN, TILLER, TACK, WORD BANK:**





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