SINOYE ITE

Coastal People, Places and Things





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> > Advertisers!

Surf on over to NewJerseyShoreLife.com for a PDF media kit including ad pricing.

Please Recycle This Magazine If You Don't Collect Them.

If you love the Jersey Shore and the sand, wind, waves and sea turtles that make it all that much more magical ... then you're not alone. For so many people, every visit to our coastline is cherished until their next shore migration. At New Jersey Shore Life magazine, it is our mission to keep the shore spirit alive along with being good stewards — and encouraging others — of the land, air, water and wildlife around us! •

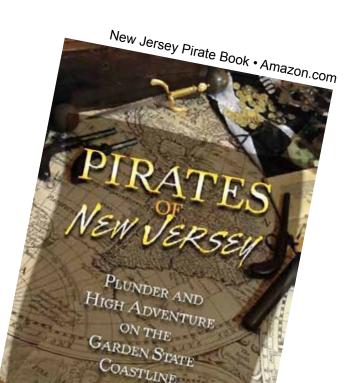






Booty Soap!

For the Scurvy Dog & Wench! Smellin' like a sailor? Arggghhh! Before ye knock the crew back to Davy Jones' Locker, break open a bar of natural Booty Soap and swab ye hindquarters — just like any scurvy dog or wench would do back in the 1600s after a good haul of booty, or a day of being soaked with saltwater. Two Flavors: Bay Rum & Mango Papaya Natural & Handmade on America's Pirate Coast! Available at Things A drift in Ship Bottom on Long Beach Island and BootySoap.com









Scott LeMatty photo

Photography



Scott LeMatty photo



Pete Milnes Jr. photo

Ships Log



The Leaky Teaky

uring the early 1960s, I loved watching a popular South Seas adventure sailing show, starring actor Gardner McKay as the skipper of the "TIKI." a stunning 85 foot schooner. I watched on a glorious black and white TV on a

monster 21 inch screen.

In the last issue of *Shore Life Magazine*, I commented upon my first experience with my own boat. It was a 20-foot cabin cruiser which I purchased on the Hudson near Newburgh, N.Y. I christened my boat after the Gardner McKay craft, naming mine the Liki Tiki. (phonetic pronunciation, The Leakey Teakey).

The previous owner even went so far as to pull my new craft from the water gently placing it on the boat trailer. Little did I know that it was not so much as a fellow sailor helping me out, but it prevented me from seeing the galley filling with water from a slow leak.

The very next weekend I took a neighbor with me on a shakedown cruise into Raritan Bay to learn about my new craft. We took along plenty of refreshment, sandwiches, etc., although we did not consider a few items which I learned later were rather necessary for boating.

The "Liki Tiki" did not come with a compass, nor did I have any charts, (couldn't read them anyway), no signaling devices, and one lifejacket, (for the captain of course!) I knew that the sun set in the west, and felt that would provide all the navigation expertise necessary to pilot my new craft.

I did have a captain's cap, with shiny gold braid to indicate to all who was in command of this vessel. Whenever my wife would criticize me for shouting instructions to her, I pointed to the cap, and shouted authoritatively, "I am wearing the scrambled eggs on this cap, and your job is to move with alacrity when I give orders!" I would pretend that I never heard her



"Shore" Did Ya Know ...

Jellyfish swim in a smack, whales swim in a pod, and herring swim in a seige.



Scott LeMatty photo

comment about my scrambled brains, and where she thought I should stuff my cap.

It was a gorgeous Sunday morning, and the craft I was steering was responding beautifully. I noticed some odd shaped buoys that were both red and green and shaped differently than the normal channel markers. My neighbor was a little apprehensive about how close we were getting to shore. I reminded my friend that I was a Navy veteran, so obviously I knew how to navigate and understood the rules of the sea. I never mentioned that I was a radioman stationed on both a submarine and tender. I simply explained that being a former Navy veteran obviously gave me enough expertise to command the "USS New Jersey" if necessary.

As we moved closer to the shoreline, we both commented on how nice the people were to the yachting community. All the



people were waving at us and obviously we responded, even as they continued to wave with the blast of my horn.

We finally returned to the marina and tied up with minimal stress. I mentioned to one of the other boat owners how especially friendly the group of people were to us, waving and shouting as we boated close to the shore. The other boat owner asked if I looked at the charts when moving so close. I smiled and explained that it wasn't necessary to have charts for an area which has land on both sides. I was about to tell him about my U.S. Navy expertise when he showed me on his chart, the sunken pilings in the area that we had just sailed through.

I shrugged when he said if the tide had been lower we might have ripped out the hull of our boat with the sunken pilings. He ruined my day! I thought all those people on shore were so thrilled to see us that they kept waving at us. My neighbor never asked to go boating with me again! — *Gordon LeMatty*





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Shore Artist Elizabeth Oliver

began painting with watercolors at a young age and became serious about artwork in my early teens, studying at Moore College of Art during my weekends and summers. I received my BFA in Illustration from Rhode Island School of Design. I always knew I wanted to create art to brighten public or private spaces. Over the years, I have pursued desirable galleries and shows, while creating custom paintings for clients. I have been honored to win many awards and earn invitations to be the featured artist at many events. I began a professional career painting detailed watercolors, primarily beach scenes. Eventually, my style evolved to create bigger and bolder acrylic paintings and I desired to explore a vast array of subjects. You may view more artwork at www.elisabetholver.com and I may be reached at (610) 574-7464. — *Elisabetholver.com* •











"Shore" Did Ya Know ..

Sandy Hook's Gunnison Beach is the only clothing-optional beach in the state.

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Beach Culture TOKO MADINGS

10 Reasons Why I carve Tikis ... By Pete Milnes

10. I'll never get to Easter Island. 9. To warn off the locust when they come to swarm (a Karma thing ..). **8.** Gives me a reason to get a chain saw in my hands. 7. Something to look at while waiting for the mixologist to make me a Dark 'N Stormy. 4. China hasn't started making them. 3. Drowns out my neigbors "barking" dog. 2. Goes great with "Ritural of the Savage" album.



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"Shore" Did Ya Know ...

The gray whale migrates about 10,000 miles each year, the longest migration of any mammal.



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Marine Mammal Stranding Center

To report a stranded or injured marine mammal or sea turtle, please call MMSC at 609-266-0538.

Safe Net Rescue

few years ago, Ilya, a wayward manatee, was rescued by the Marine Mammal Stranding Center and volunteers from an oil refinery warm water discharge in Linden, N.J., after multiple attempts.

Ilya was driven to a holding pool at the Marine Mammal Stranding Center where he was cared for until he was fit enough for air transport back to Florida. Since the rescue of Ilya, there has been multiple reports of Manatees

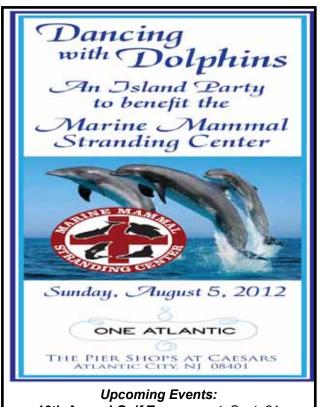
traveling up the East Coast. In the past year, the Marine Mammal Stranding Center has been working with the Jersey Shore Parrot Head Club, and Save The Manatee Club in Maitland, Fla., to help raise the funds necessary to purchase a net for future safe manatee



A manatee is rescued using a "safe rescue" net. Photo courtesy MMSC

rescue. The Marine Mammal Stranding Center finally purchased the net in July 2011. The net stands ready to be used for manatee rescue not only in New Jersey, but the entire Northeast region.

— Halley Martinez, MMSC •



Upcoming Events:
16th Annual Golf Tournament, Sept. 21
15th Annual Harbor Seal 5K. Nov. 3



Give a gift that makes a difference ...

Adopt a Seal from the MMSC.

Your adoption donation will help provide food, medicine and care of a sick or injured seal.

www.marinemammalstrandingcenter.org
for more info



"Shore" Did Ya Know ...

The word "hurricane" comes from the Taino Native American word, hurucane, meaning evil spirit of the wind. Every second, a large hurricane releases the energy of 10 atomic bombs.

If They Could Save Themselves They Would.

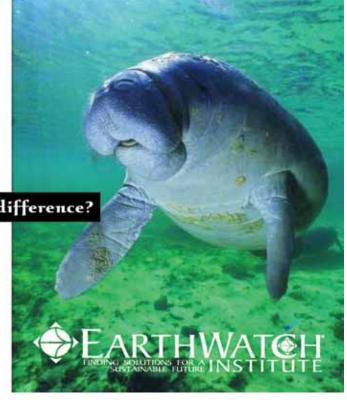
Conservation only happens when people like you get involved. That's why every year the non-profit Earthwatch Institute sends 4.000 members of the public to work with scientists on one- to three-week research expeditions in 48 different countries.

From monitoring manatees in Belize to tracking zebras in Kenya, Earthwatch team members make a real difference in the world. You can too.

Where do you want to go to make a difference?

To find the expedition that is right for you, visit www.earthwatch.org or call 1-800-776-0188 for a free brochure. No experience is required and your costs may be tax-deductible.

800-776-0188

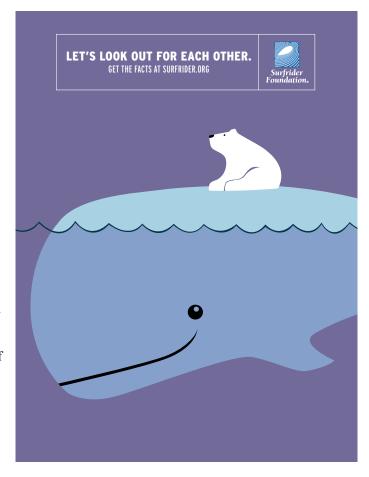


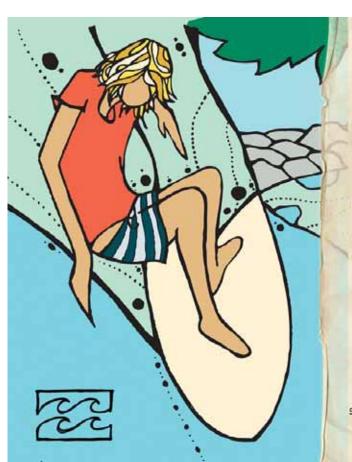


Surfrider **Foundation**

he Surfrider Foundation is a grassroots, non-profit, environmental organization that works for the enjoyment and protection of our oceans, waves and beaches. Founded in 1984, the Surfrider Foundation's most important coastal environmental work is carried out by more than 60 chapters located along the East, West, Gulf, Puerto Rican and Hawaiian coasts.

Committed to the protection and enjoyment of the Jersey Shore's waves and beaches, the chapter implements the educational program Respect the Beach, employs water quality program Blue Water Task Force, addresses political and environmental issues that threaten New Jersey beaches and waters, strives to open and preserve Jersey surfing beaches, increases public awareness of our initiatives and issues impacting NJ beach enthusiasts at community and music festivals, beach cleanups and beach mapping projects, and at local beach/sporting events, and hosts and participates in surf clinics and contests, including the Chapter's annual Manasquan Classic Longboard Contest, to promote surfing to the young and young-at-heart. — Jersevshore.surfrider.org •







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www.seapaddlenyc.org



REBOUT





















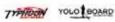












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Since 2007 our hero paddlers, their supporters, generous sponsors and loyal volunteers have contributed to help raise nearly \$1,200,000 for our **Autism** beneficiaries & the **Environment.** Help our 2012 beneficiaries by participating in this one of a kind event.

False Distress Call

uring the summer of 2011, the U.S. Coast Guard located a hoax caller who made a false distress call from a vessel near Long Island Sound, N.Y.

Both Coast Guard Sector Long Island Sound and Sector New York received a distress "mayday" call for help on VHF Channel 16. A boatcrew from Station Eaton's Neck, N.Y. was diverted to locate the boater after several attempts to contact them were unsuccessful.

By utilizing advanced Rescue 21 direction-finding communication technology, Coast Guard crews located the vessel.

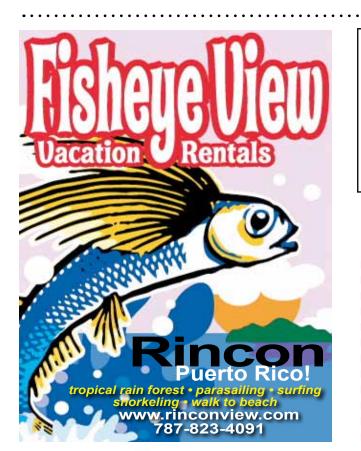
Coast Guard law enforcement officers determined the boaters were not in distress but that the call came from a minor aboard the vessel. The boaters were escorted to a pier where they were further questioned by a member of the Coast Guard's investigative service.

Making a false distress call is a federal felony with a maximum penalty of five to 10 years in prison, a \$250,000 fine, \$8,000 civil penalty and the possible reimbursement to the Coast Guard for the cost of performing the search.

Boaters are reminded that they are responsible for the safety and actions of their passengers and are encouraged to educate them about the proper use of emergency equipment including a marine VHF radio. Oftentimes passengers, especially children, may not understand the consequences of playing on the radio and reporting a false distress. — *USCG* •



Coast Guard at Sandy Hook, N.J. Petemilnes.com photo







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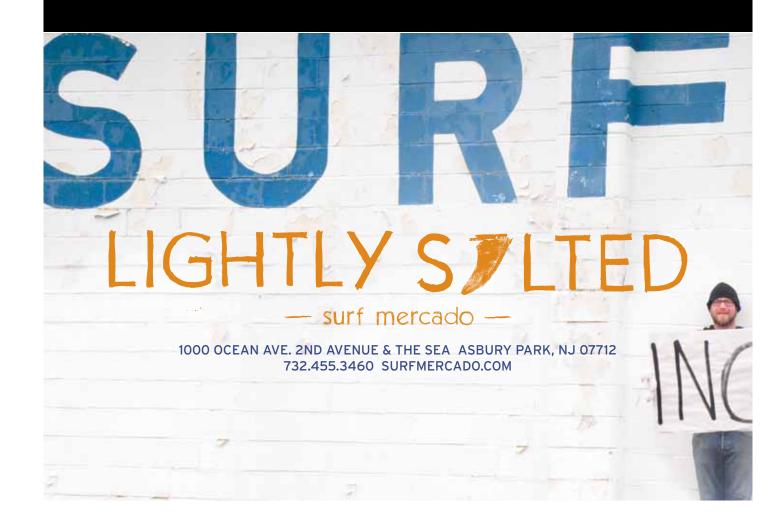


"Shore" Did Ya Know ...

Of all the marine turtles, adult green sea turtles are the only ones who are vegetarians. They commonly eat sea grasses and algae. They can live to be between 80 and 100 years old!



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History

Twin Lights

Celebrating 150 Years, 1862-2012 Nowhere else on the eastern seaboard have man and nature conspired to produce such a vista. Nowhere. But that's just one of the reasons more than 80,000 people visit us atop the Navesink Highlands each year.

— Twinlightslighthouse.com Scott LeMatty photo



Lighthouse Challenge 2012

he New Jersey Lighthouses and select museums are eager to announce they will again be hosting a "Lighthouse Challenge of New Jersey" weekend on October 20th & 21st, 2012. Visitors will enjoy the opportunity to tour the state and visit each lighthouse over the weekend, and help raise needed funds for continued lighthouse preservation.

These majestic beacons have played an important role in New Jersey's history. guarding mariners and protecting our coasts for over a century. Lighthouses serve as a reminder of American ingenuity while honoring the values of safety and heroism. Visit the lighthouses and museums on the Challenge for an opportunity to step back in time and learn more about our state and country's history.

Hours of operation for each lighthouse can be found on lighthouse and museum websites listed below, and at www.lighthousechallengenj.org, www.njlhs.org and www.visitnj.org. Night climbs will be offered as well at Absecon, Barnegat, Cape May, Sandy Hook, Tinicum and Tuckerton Seaport.

The lighthouses encourage the public to take advantage of this special weekend to financially support and preserve the maritime history of our state as we face the same economic challenges as other sectors of commerce.

- www.lighthousechallengenj.org



Sea Lavender: Also known as Bay Heather, grows 1 to 2 feet high with clusters of pale purple flowers of 5 petals. Leaves are broad, smooth, waxy. — The Beach Bum's Guide to the Jersey Shore

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SAVE THE BAY!



Jersey Paddler kayakers near Manasquan Inlet. Petemilnes.com photo

ave Barnegat Bay is a not-for-profit environmental group working to conserve undeveloped natural land and clean water throughout the Barnegat Bay watershed. It was founded in 1971 as a local chapter of the Izaak Walton League of America, a leading national environmental organization.

Save Barnegat Bay's efforts to protect natural land take two basic forms: First, they scrutinize and if necessary object to development proposals on both the local and state level. Over the years they have taken developers, planning and zoning boards, and the New Jersey Department of Environmental Protection to court. Second, they use Green Acres, foundation, and other funding to purchase environmentally sensitive land in order to convey it to public ownership as permanently protected natural open space, with appropriate public access allowed.

Overdevelopment is the primary threat to the Barnegat Bay ecosystem and to the quality of life for those who live in or visit

the Barnegat Bay area. Excessive building threatens water quality by creating polluting runoff; lessens the ability of wetlands to purify water and to absorb high waters at times of flooding; destroys habitat for both endangered and non-endangered plant and animal species; diminishes our area's natural beauty; and puts an unacceptable amount of traffic on our roads. It is to combat these ills that Save Barnegat Bay keeps up the fight against imprudent development of our region.

The organization works closely with other local, state and national environmental groups as well as with governmental agencies at all levels. Success requires support from you. Save Barnegat Bay is financed primarily by contributions from people throughout the watershed and from non-residents who love Barnegat Bay. Contributions may be sent to 906 B Grand Central Avenue (Route 35 North) in Lavellette. For more info, call 732-830-3600, or drop by the office. — SaveBarnegatBay.org •

Underwater Cleanup



ivers and non-divers needed for Shark River Cleanup in September. For more info check www. diverstwo.com







"Shore" Did Ya Know .

Pirates may have thrown men overboard, but it is written nowhere, or passed down by legend, that anyone was ever known to have "walked the plank." This is a Hollywood myth.





Belmar Marina — The Jewel Of The Northeast

ruising either north or south in the Atlantic Ocean off Belmar, take a quick turn into the Shark River Inlet. Pass the U.S. Coast Guard station, and less than eight tenths of a mile from the ocean brings the sailor right to the Belmar Marina.

Sail into Belmar Marina and enjoy the fantastic amenities. If you have not recently taken a ride or walk past the Marina, you are missing the many new improvements, amenities, and fun-filled activities available from this outstanding Belmar Yachtsman's paradise.

On the marina premises are a restaurant, deli, bait shop, gas dock, hot showers, laundry room, ATM and rest rooms. Also within walking distance is the famous West Marine Store and a train station that will take you up to New York City. If you desire to walk into town, (a trip of about 5 minutes); there are all kinds of outstanding places to eat including Klein's Fish Market and Waterside Cafe, Strollo's Italian Ice, Dairy Queen, and The Windmill for gourmet hot dogs and hamburgers. A restaurant for every appetite!

There is a beach at the Marina, however if you desire to swim in the ocean, there is a trolley to take you from the Marina to the beach on summer weekends.

For a new twist, a sailor can berth at

the Belmar Marina, and get married in the Riverview Pavilion. Bring your wedding party along with you, and tie the knot! After all, tying knots is a skill that most sailors possess. The marina has a parking lot for landlubbers who prefer arriving in a limo.

Many of the new offerings are available to guests who arrive by train, car, bike, or on foot. Even picnic and barbecue facilities, right on the water. You can enjoy sailing lessons, fishing, crabbing rentals, bait shop, and floating docks.

Want to search for buried treasure? Old wrecks, sea life? Dive boats are also an offering of Belmar Marina.

In case you just want to spend a relaxing day on the water with a fishing pole, Belmar Marina houses one of the largest party-boat fleets in New Jersey. If you want to escape your spouse during the evening, there are night party boats available. (party boats as in fishing.) Perhaps you might want to bring your spouse along for a lovely evening fishing. Enjoy a bright



Scott LeMatty photo



moon, the sound of the sea, baiting hooks, and casting for a fresh fish dinner. The essence of romance!

For those who arrive towing their own private craft, there is a launching ramp, and trailer parking spaces.

Take the pedestrian river walk area at the marina. Stroll under the bridge, listen to the sounds of the cars racing overhead, watch the train tracks, but look for the interesting things you pass as you walk.

Stoll by Veterans Park, a World War I memorial. Notice the dated helmet, gun, and uniform. A quiet spot for pondering the meaning of a war, which took place almost a century ago.

There are all kinds of special activities that take place on the waterfront. Bring the crew, there is something for everybody, and more exciting developments in the works!

— Gordon LeMatty •



Atlantic City Wind Turbines Wind is simply air in motion. It is caused by the uneven heating of the Earth's surface by the sun. Because the Earth's surface is made of very different types of land and water, it absorbs the sun's heat at different rates. One example of this uneven heating can be found in the daily wind cycle. During the day, the air above the land heats up more quickly than the air over water. The warm air over the land expands and rises, and the heavier, cooler air rushes in to take its place, creating wind. At night, the winds are reversed because the air cools more rapidly over land than over water. Wind is a renewable energy source because the wind will blow as long as the sun shines. — U.S Energy Information Administration, www.eia.gov •

Scott LeMatty photo

Watching Whales Along The Jersey Shore

¬he 110 foot Cape May Whale Watcher has been whale and dolphin watching in the Cape May, Wildwood, Stone Harbor, Atlantic City and the rest of the New Jersey Shore area since 1993. We have also been history cruising in conjuction with the Mid-Atlantic Center for the Arts since 1993. We continue this long history with the all new 110 foot air-conditioned Spirit of Cape May. We offer the largest and fastest marine mammal watching boats in New Jersey and the only boats with the never expiring marine mammal sighting guarantee. We have been Dinner Cruising since 1994. We offer our PRIME RIB Dinner CRUISE Buffet Upgrade on our Sunset cruise, as well as our Famous Lighthouse Cruises. Sailing from March until December from the Miss Chris Marina Dock in Cape May, NJ- with Daily Fishing, Boat Rentals, Kayak Rentals and Tours, Bird Watching Tours, and the Dancing Dolphin Gift Shop and Picnic Area. Enjoy free parking and do not hesitate to call us at 1-800-786-5445. — capemaywhalewatcher.com •



Cape May Whale Watcher photo



"Shore" Did Ya Know ...

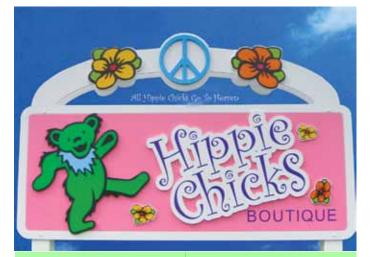
The giant clam, or Tridacna Gigas, is the largest immobile mollusk in the world that can reach lengths of 6 feet. They live on reefs in the warm tropical Indian & South Pacific Oceans.

LARGE SELECTION OF NAUTICAL ANTIQUES & DECOR HOME ACCENTS & GIFTS



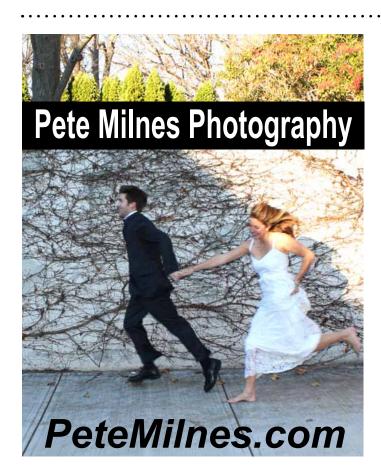
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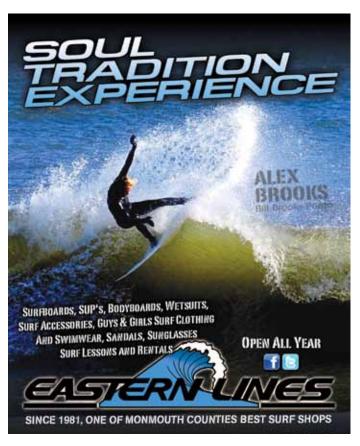
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Help Reclam The Bay!

Hard clams can live up to 30 years or longer and can reach a maximum length of about 4 inches. Different size hard clams are sold as different names, such as little neck, cherrystone and chowder, but they are all the same animal!

—Reclamthebay.org •

Music at the Shore

Dick Dale

King of the Surf Guitar The Surf Club Oartley Beach, July 24

Jimmy Buffet Aug. 4 at Boardwalk Hall,







Paul Cilinski

Appearing along the Shore Check website for venues: paulcilinski.com



Shark Fest!

here's no shortage of shark-infested fun at Adventure Aquarium this summer during Shark Fest! See 16 unique shark species throughout 2 million gallons of water, all comprising the largest collection of sharks on the East Coast. In fact, with 70 sharks in total, Adventure Aquarium's shark collection rivals that of the nation's top aquariums.

Visitors can touch live sharks, like White-spotted and Brown-banded Bamboo Sharks, Coral Cat Sharks, Zebra Bullhead Sharks, and more; and can experience the massive 550,000-gallon Shark Realm Exhibit, home to an impressive collection of Sand Tiger Sharks, Sandbar Sharks, Nurse Sharks and more. Walk through a 40-foot suspended Shark Tunnel and get within inches of some of the world's most mysterious creatures. Plus, visitors can also enjoy a rare treat at Ocean Realm, a 760,000-gallon exhibit - the largest of all Adventure Aquarium's underwater exhibits - and view a remarkable collection of rare shark species, including Black Tip and Black Nose



Sharks, Zebra Sharks, Silky Sharks, and not only one, but two Great Hammerhead Sharks – the only Great Hammerheads on exhibit in the entire country!

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856.365.3300 www.adventureaguarium.com



"Shore"
Did Ya Know ...

Seagulls can drink salt water because they have a special pair of glands right above their eyes, specifically designed to flush the salt from their systems through openings in the bill.



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Anything Goes play at Spring Lake Theater

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AUGUST 9, 10, 11; 16, 17, 18; 23, 24, 25, 2012 Curtain 8 PM springlaketheatre.com



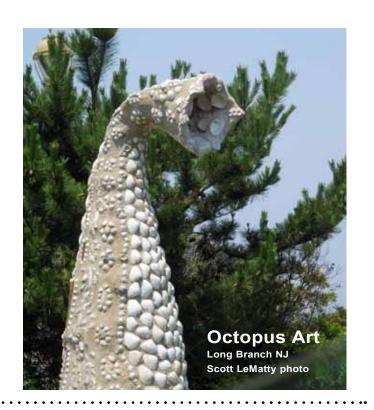


Prior to the Memorial Day weekend, the "unofficial" start of summer, Clean Ocean Action (COA) and its coalition members - from South Jersey to the East End of Long Island -- announced an unprecedented bi-state, multi-organizational campaign to raise awareness for the

CAPE MAY TO MONTAUK

BIKE * PADDLE * RALLY
AUGUST 10 - 24 2012

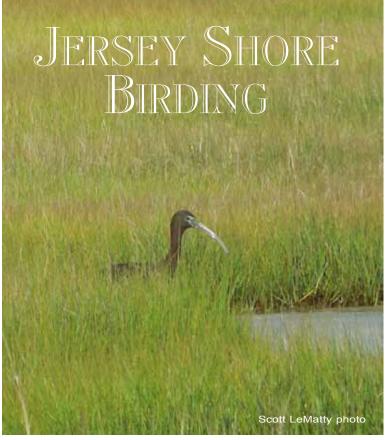
Clean Ocean Zone or "COZ" that will run from August 10 th to 24 th , 2012 . The Tour for the Shore 2012 is a 15-day tour along hundreds of miles of beaches with rallies and tour stops in nine coastal counties, and dozens of towns. Read more after the jump or visit Cleanoceanzone.org





A "SHORE" SIGN ...



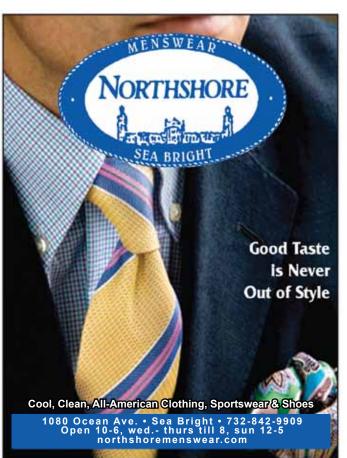


Visit www.njaudubon.org for more info about Shore Birding.



"Shore"
Did Ya Know ...

Toy sunglasses for kids and cheap shades for adults simply shade a persons eyes, making their pupils larger and actually allowing more damaging rays to reach the inside of the eye.







Tuckerton Seaport

nce known as the Barnegat Bay Decoy and Baymen's Museum, the Tuckerton Seaport has evolved into a maritime village located along historic Tuckerton Creek in Tuckerton, New Jersey. Tuckerton Seaport's 40-acre site includes 17 historic and recreated buildings connected by a boardwalk, a maritime forest and wetlands nature trail, two houseboats, a decoy gallery, a working boatworks building in which restoration of sneakbox designs of the Barnegat Bay occurs, a historic marine railway (currently under reconstruction), decoy carving workshops and the recreated Tucker's Island Lighthouse. — *Tuckertonseaport.org*•

Antique & Classic Boat Show, Sept 8 & 9

Classic wood and glass boat exhibitors, demonstrations, workshops, crafters, vendors, food, refreshments and maritime activities.

Annual OC Decoy & Gunning Show, Sept. 29 & 30

Demostrations, contests, seminars, decoy auction, crafters, carvers, vendors, food, refreshments, music, entertainment, sneakbox races, rubber duck races and lots of fun.

Lighthouse Challenge of NJ, Oct. 20 & 21

Saturday 8am to 8pm, Sunday 8am to 6pm Lighthouse enthusiasts climb every lighthouse in the state

over this exciting two day event.

Haunted Seaport, Oct. 25, 26 & 27

Three Scary Nights! Pirates and sea captains long lost at sea stroll the boardwalk for a night of screams. Haunted Tucker's Island Lighthouse, hayrides, phragmites maze, food, refreshments, entertainment and a non-scary pumpkin patch for the little ones.



Pete Milnes photo



he Wetlands Institute was founded by Herbert Mills in the late 1960's, thereby fulfilling his life-long vision of creating a world-class research, education and conservation center at the Jersey Shore that would educate people of all ages about the beauty and wonders of the coastal environment, and the importance of that environment to their daily lives. His dream was to inspire everyone to want to conserve and sustain that environment forever.

The Institute has evolved to become a leader in coastal

environmental education, research, and conservation. At present the Institute is supported almost entirely by funds from private sources, receiving only an occasional government grant for a special project.

Coastal communities and coastal ecosystems are "critical areas" – in the front lines as it were – for a host of enormous planet-altering phenomena that are in the news every day: Global warming with concomitant predicted rises in sea levels and unknown impacts on the intensity and frequency of violent storms; depletion of fisheries; beach erosion; spe-

cies decline; increasing human population pressures; vigilance against natural resource degradation; "sustainable development;" alternate energy development, including offshore wind turbine farms; etc.

In addition to being a massive source of flood control, and water purification, the wetlands are the "nursery" to hundreds of species of fish and shellfish that sustain mankind.

— Wetlandsinstitute.org •



"Shore"
Did Ya Know ...

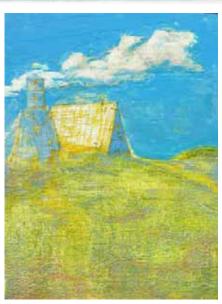
Lucy the Elephant, located in Margate, is a tourist attraction that is 5 years older than the Statue of Liberty (130 years!), stands over 60 feet, and was once a saloon back in 1933.

ORIGINAL ENCAUSTICS BY



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